



# ALAGAPPA UNIVERSITY

(A State University Established in 1985)

Vallal Alagappar Valagam

KARAIKUDI - 630 003, Tamil Nadu, India

[www.alagappauniversity.ac.in](http://www.alagappauniversity.ac.in)



2017



Accredited with  
A+ Grade by NAAC  
(CGPA : 3.64)

2018



Graded as Category-1  
&  
Granted Autonomy

2018



Rank : 27

2018



Swachh Campus  
Rank : 4

2019



India Rank : 20  
BRICS Rank: 104  
Asia Rank : 216

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Distinguished Guests at the 31st Convocation of Alagappa University held on 1.11.2018

October - December, 2018



# ALAGAPPA UNIVERSITY

(Accredited with 'A+' Grade by NAAC (CGPA: 3.64) in the Third Cycle, Graded as Category – I University and Granted Autonomy by MHRD – UGC, 2019: QS ASIA Rank -216, QS BRICS Rank -104, QS India Rank -20)



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## *From the Vice-Chancellor*

My New Year Greetings to all the readers of this beautiful issue of *Azhagu Newsletter*. May the Year 2019 bring you all prosperity! May intense academic activities give you a sense of fruition and fulfilment leading to happiness!

The most momentous event reported in this number is the 31st Convocation held in November under the presidentship of the Hon'ble Governor of Tamil Nadu and Chancellor of Alagappa University Thiru Panwarilal Purohit. The grand occasion was marked with the scintillating Convocation Oration delivered by the renowned scientist Dr.R.Chidambaram, Former Principal Scientific Advisor to the Government of India, Chairman, Atomic Energy Commission and Director, Bhabha Atomic Research Centre. His exhortation to the job aspirants, especially to the youth opting for professional careers to be in preparedness to face challenges with courage and confidence and self belief and optimism in the rapidly growing knowledge-driven economy is timely and it has to be taken serious note of by young men and women.

Awards, accolades and honours won by some of the Faculty Members of this institution reported in this issue deserve our appreciation; and their performance will act as a stimulant and goad others to concentrate more on meritorious and socially-relevant and useful research. Mention must be made of the honours conferred on Prof. P.Karutha Pandian and Prof. Sanjeev Kumar Singh by the Biotech Research Society of India and the TANSa award bestowed on Prof. S. Karuppuchamy and Prof. N. Anbazhagan by the Government of Tamil Nadu for their scientific research.

The birth anniversary celebrations of Sardar Vallbai Patel organised at the University provided an opportunity to recall the "iron man's" qualities such as his determined firmness and outstanding administrative efficiency in the unification of India. The grand celebration of 150th birth anniversary of Mahatma Gandhi afforded an opportunity to create awareness among the youth the world over on the urgent need for practising Gandhian values, plans and programmes to usher in a world of peace and prosperity. The Constitution Day and the Training Programme on Human Rights organised here brought eminent speakers and they dwelt on the nuances and unique features of the "sacred document" and considered tolerance as the anchor-sheet of Human Rights

I am sure that events of significance included in the following pages as noteworthy news items will be appreciated by the readers.

**Prof. N.Rajendran**  
Vice-Chancellor

## 31ST CONVOCATION OF ALAGAPPA UNIVERSITY



The 31st Convocation of Alagappa University was held on Thursday, the 1st of November 2018 at 1.15 p.m. in the University Convocation Hall.

Hon'ble Governor of Tamil Nadu and Chancellor of Alagappa University Thiru. Banwarilal Purohit presided over the function and gave away the degrees to the new graduates.

Hon'ble Minister for Higher Education, Government of Tamil Nadu and Pro-Chancellor of Alagappa University Thiru K.P.Anbalagan graced the occasion and offered felicitations.

Padma Vibhusan Dr.R.Chidambaram, Former Principal Scientific Advisor to Government of India, Chairman, Atomic Energy Commission and Director, Bhabha Atomic Research Centre, Mumbai delivered the Convocation Address.

Prof. N.Rajendran, Vice - Chancellor, Alagappa University, delivered the welcome address and recounted the achievements, activities and programmes of the University.

2,435 regular students from the University Departments, 10,290 students from the Affiliated Colleges, 843 students from the Collaborative Programmes and 15,318 students from the Distance Education Stream received their degrees during this convocation. Degrees were conferred on 28,886 students of whom 10,178 graduates were men while 18,708 were women.

In this convocation, 272 candidates including 129 Ph.D., researchers from the University



Departments & Affiliated Colleges received their degrees in person.

Of the 272 candidates, 33 were gold medallists and 110 were University Rank holders. They received their Degrees from the Hon'ble Governor of Tamil Nadu.

Thiru. G. Baskaran, Hon'ble Minister for Khadi and Village Industries Board, Thiru. Mangat Ram Sharma, Principal Secretary to Higher Education, Government of Tamil Nadu, Thiru.J.Jayakanthan, District Collector and Higher Police Officials graced the occasion with their presence.

### Launching of RUSA - Phase 2.0 Scheme by the Chancellor



### Achievements Recounted

In his welcome address, Prof. N.Rajendran, Vice-Chancellor, gave a brief account of the significant achievements and activities that happened at the University during the year 2018. He said the University has secured the 20th place in QS INDIA Rankings, 104th position in QS BRICS Rankings and 216th

place in QS ASIA Rankings. The University has been accorded 4th place in SWACHH Campus Ranking 2018 for maintaining, promoting and encouraging Swachhta culture in the University. He added that during this academic year the Department of Bio-medical Sciences and Department of Computational Logistics have been established. The University is offering 205 programmes of study in regular mode of which 54 programmes have been added during this year. The University is offering 66 programmes through distance education mode which includes 19 programmes added during this academic year. Six new skill development programmes have been added during 2018-19 to the existing 13 programmes. Classes on Yoga, Soft Skills and Library Hours have been made mandatory for all the students in all the 39 Departments from this academic year. The University has established Start-Up Cells. It has also established a Digital Education Cell to promote Massive Open Online Courses (MOOCs). Fuel-free solid waste disposal units have been established in four different places on the campus. The skill development institute, the placement cell and the students' talent bank are functioning very effectively.

### **Tamil Nadu Tops in Gross Enrollment Ratio**

Hon'ble Minister for Higher Education Thiru K.P.Anbalagan, Govt. of Tamil Nadu, while offering his felicitations, said quoting an all India survey of higher education released by the MHRD for the year 2017-18 that Tamil Nadu is in the forefront in offering higher education. He added owing to the Tamil Nadu Government's efforts Tamil Nadu tops the list in the gross enrollment of students in higher educational institutions with 48.6 percent during 2017-18. The Gross Enrolment Ratio (GER) at the national level is 25.8 percent only. The State, he said, gives priority to women's education and as a result the Gross Enrollment Ratio (GER) of women studying in higher educational institutions is 48.2 percent in Tamil Nadu whereas the GER of women pursuing higher education at the national level is only 25.4 percent. He added that there are 58 Universities and 2472 Colleges in Tamil Nadu. By establishing 76 new colleges

in the last seven years, the Government of Tamil Nadu has made a history. He said he was happy to note that Alagappa University is one of the four Universities selected for receiving RUSA – PHASE –II grant and lauded the staff and students for this achievement. He exhorted the new grandaunts to develop enormous self-confidence. "With self-confidence you can achieve anything. Do hard work with discipline. Success will be yours" he concluded.

### **Parameters of HDI Redefined**

While delivering the Convocation Address, Padma Vibhushan Dr.R.Chidambaram, Former Principal Scientific Advisor to Government of India, Chairman, Atomic Energy Commission and Director, Bhabha Atomic Research Centre, Mumbai, claimed that the India of our dream is an India economically developed and scientifically advanced and militarily strong... an India where there is energy security, water security, food security and health security. Redefining the parameters of Human Development Index (HDI) the distinguished speaker included a substantial increase in female literacy and per capita electricity consumption in India as the two major components of development indicators that need to be concentrated. Only with an increase in these two areas or segments that India could be considered as a developed nation. He stated: "India's per capita electricity consumption has to increase by six to eight times before India can become a 'developed' country in the fullest sense of the term. And this increase in electricity production has to be done in the context of the threat posed by climate change. All energy options are important for India, particularly, zero-carbon emission options like nuclear and renewables and also relatively lower carbon emission fossil fuel options like advanced ultra-supercritical thermal plants burning coal". In the context of serious threat of global warming, low carbon electricity supply should increase, he added. It should comprise renewable energy, nuclear and CCS including Bio energy with CO2 capture. He added that the Indian Government is strongly promoting renewable energy particularly Solar and Nuclear to mitigate the ill effects of the global warming.

## Need for Coherent Synergy

Mr. Chidambaram stressed the need for 'coherent synergy' in science and technology efforts. "Every effort in science and technology requires synergy among the concerned parties and every such synergetic effort gives India a momentum for development." In developed countries, there is a thermodynamic equilibrium between knowledge in the academic system and knowledge that has been transferred to the industry. It is not happening in India, except in some fields. Science is getting more internationalized," he added. He remarked that humans will be always smarter than the computer and artificial intelligence.

## Youth Exhorted to Face Challenges with Self-Belief and Optimism

Stressing the importance of increasing the interaction between academia and industry in India, he called upon academic institutions to prepare themselves to meet the demand for knowledge that would inevitably come from industry in the near future. He praised Alagappa University for setting up a 'university-industry interaction cell' and wanted others to follow suit. If India is to become a knowledge-driven economy, it should have the ambition to be the first introducer of new advanced technologies, he said and warned that the so-called proven technologies, unless subjected to continuous evolutionary improvements, would become obsolete. India is changing rapidly and industry is growing and universities should be ready to provide the needed expertise and knowledge to the industry. At a time when India is growing rapidly, youth opting for professional careers need to face challenges with self-belief, optimism and passion to be able to reach greater heights, he added. He rounded off his speech by saying that a judicious mix of basic research, applied research, technology development, research and development innovation backed by high quality manufacturing skills would create a conducive eco system for our country's progress.

## ESTABLISHMENT OF PANDIT DEEN DAYAL UPADHYAY CHAIR



The University Grants Commission has approved the establishment of Pandit Deen Dayal Upadhyay Chair at Alagappa University and has sanctioned Rs.1.25 Crores. The objectives of instituting this Chair is to carry out research in Social Science with Pt. Deen Dayal's perception on Nation Building and to disseminate social, political and economic dimensions of Upadhyay's philosophy of Integral Humanism. The tenure of this Chair would be for a period of 5 years and can be extended for another 2 more years. The amount sanctioned will be utilized for appointing a Professor, conducting conferences, purchasing books and office and travel expenditure.

## Permission Accorded to Conduct Distance Education Programmes

The Directorate of Distance Education of Alagappa University, Karaikudi, has been accorded permission to conduct various programmes of study under distance and open learning modes. In a notification dt.18.10.2018 from the University Grants Commission (UGC) and Distance Education Bureau (DEB) have listed out 15 Higher Education Institutions (HEIs) granting sanction to design and offer various courses of study through Open and Distance Learning mode, (ODL) without the approval of the Commission as the University has fulfilled all the conditions laid down under the UGC ODL Regulations 2017 of the UGC.

It is to be noted that among the fifteen Universities in India, Alagappa University, Karaikudi, is one of the State Universities in Tamil Nadu that has been given this permission on account of it being assessed as a Category-I Higher Educational Institution (HEI) with the CGPA of 3.64 in NAAC Accreditation and the consequent autonomous status given to it by the MHRD-UGC.

## ONE-DAY WORKSHOP ON “DESIGN AND DEVELOPMENT OF MASSIVE OPEN ONLINE COURSES (MOOCs)”

A One-day Workshop on “Design and Development of Massive Open Online Courses (MOOCs)” was organised at Alagappa University, Karaikudi on 08.11.2018. The objective of the workshop was to provide a platform to train the University faculty and the teachers of affiliated colleges in designing and developing MOOCs.

Presiding over the inaugural session, Prof.N.Rajendran, Vice-Chancellor, Alagappa University, said that the word “digital” is commonly used in all spheres of human endeavour and today it has become inevitably and inseparably connected with the daily life of human beings. And it plays a pivotal role in the learning of today’s generation of students. The digital initiatives in education will have a far reaching impact on education process, he added. The Government of India has exclusively dedicated the portal SWAYAM for online learning. Within a short span of its launching in 2014 the SWAYAM today offers more than 800 courses in many disciplines. These online courses helped the students acquire knowledge, develop communication and other skills in an interesting and easy manner. To listen to a lecture of an eminent professor from IIT a student has to go there earlier but now the SWAYAM provides such expert lectures free of cost at the doorsteps of the learner. He added that when he assumed office as Vice-Chancellor in June 2018, the enrolment in SWAYAM was 1000 at the University and the

number has increased now to 2750. He lauded the efforts the Government of India which is very keen in making students learn many things effectively beyond their classrooms and at their own pace and place. Alagappa University is seriously following the guidelines of UGC in terms of the activities of SWAYAM, he said and asked Alagappa University teachers to develop MOOC courses in regional language.



Prof. S. Gowri, Director, Educational Multi Media Centre, Anna University, Chennai, who inaugurated the workshop, said though many countries offered MOOC courses, India alone offered these courses free of cost to the students. He said that teachers have an apprehension that this technology would replace teachers in future. But in reality the technology would support the teachers for effective teaching and also facilitate easy learning for students. In fact, technology reduces the burden of teachers. For instance the Google cannot replace a GURU. But the GURU can effectively make use of GOOGLE. He said that there are 30 Educational Multi Media Research Centres (EMMRC) functioning across the country. Tamil Nadu has two centres one at Anna University, Chennai and the other at Madurai Kamaraj University, Madurai. The EMMRCs play a key role in helping the students learn at their own pace and at the place of their convenience.

Dr.Arul Selvan, Director, EMMRC, Pondicherry University, Pondicherry, offered felicitations, Dr.C.Baskaran, Coordinator, welcomed the gathering. Dr.N.Ramalingam proposed a vote thanks. Dr.R.Ramnath, Deputy Coordinator, arranged the programme.

## VILLAGE EXTENSION PROGRAMME

Inaugurating a Village Extension Programme at Elangudi a village near Karaikudi on 11.10.2018 under Village Adoption Scheme, Prof.N.Rajendran, Vice-Chancellor, Alagappa University, spelt out that the main objective of this programme is to create an awareness among the villagers about the significance of keeping the environment clean and green, spreading the message of avoiding open defecation, eschewing of the usage of plastics, keeping water bodies clean for preserving water, planting of saplings for increasing green cover etc.



He said that all the 39 University Departments and 42 Affiliated Colleges spread over Sivagangai and Ramanathapuram districts would adopt 81 villages under Village Extension Programme from this academic year. As per the programme, the final year students would stay in the adopted villages for three days to observe and experience village life at first-hand. During their stay, the students will involve themselves in surveying socio-economic and sanitary conditions prevalent in the adopted villages and they would also provide information to the villagers about State and Central welfare schemes meant for village improvement. He added “as good citizens they will be encouraged to identify the requirements of village community”.

The Vice-Chancellor said the University will provide play materials and general knowledge books to the school at Elangudi. He asked the

University students camping at Elangudi village to spend at least an hour with Elementary School students and give them an idea about English, Maths and Computer Science subjects.

The programme was inaugurated simultaneously in 39 adopted villages in Sivagangai District on 11.10.2018 with 1395 students of the 39 University Departments participating in the programme.

Prof.V.Balachandran, Dean, Faculty of Management, Members of Elangudi Grama Sabha, Villagers, Elangudi Elementary School Head Mistress and Teachers participated in the programme. Village Extension Programme Co-ordinators Prof. B.Dharmalingam and Prof.K.R.Murugan made arrangements for the programme.

## DISTINGUISHED LECTURE ON “TECHNOLOGIES FOR FUTURE”



Under the Distinguished Lecture Series, Padma Vibhushan Dr.R.Chidambaram, Former Principal Scientific Advisor to the Government of India, Chairman, Atomic Energy Commission and Director, BARC, Mumbai, spoke on the topic “Technologies for Future” on 02.11.2018 at Alagappa University, Karaikudi.

Quoting the words of Futurologist Alvin Toffler, Dr.Chidambaram said that ‘Yesterday, violence was power, today, wealth is power and tomorrow, knowledge will be power’. “And those who have capabilities to transform knowledge into technology will have power, so I will paraphrase Toffler’s words as technology is power” added Dr.Chidambaram, who had a 16-year stint as the principal advisor on scientific matters to the Government of India.



Dr.Chidambaram stressed the importance of utilising nuclear energy and other sustainable energy for nation's economic development. Redefining the parameters of Human Development Index (HDI) the distinguished speaker stated a substantial increase in female literacy and per capita electricity consumption in India as the two major components of development indicators that need to be concentrated. Creation of RuTAGs (Rural Technology Action Groups), SETS (Society for Electronic Transaction and Security) are making impact, he stated. Dr.Chidambaram touched upon the developments that are currently taking place in today's popular subject areas such as networking, automation, robotics, humanoids and artificial intelligence. Developing indigenous technology would strengthen areas like semi conductor, electronics and sensors.

Prof.N.Rajendran, Vice-Chancellor, Alagappa University, in his presidential address, said "today is a red letter day in the annals of Alagappa University as the staff and students are really fortunate to listen to India's eminent Scientist Dr.R.Chidambaram who is closely associated with India's nuclear programmes and also foreign policies". He added that technology development is inseparable and intrinsically connected with the general development of nation and the role of scientists and technocrats assumes greater significance.

Prof.H.Gurumallesh Prabu, Registrar, welcomed the gathering and Prof.G.Paruthimal Kalaignan, Dean, Faculty of Science, proposed a vote of thanks.

### **SARDAR VALLABHAI PATEL'S 143RD BIRTH ANNIVERSARY CELEBRATIONS**



The Department of History of Alagappa

University, Karaikudi, organised a special lecture programme on 31.10.2018 on the birth anniversary of Sardar Vallabhai Patel who is hailed as the great unifier of India. Presiding over the programme Prof.N.Rajendran, Vice-Chancellor, highlighted the need for and importance of celebrating the birth anniversary of Sardar Vallabhai Patel, the Iron Man of India and he added how Sardar Patel as Deputy Prime Minister and Home Minister went about his work with remarkable precision, determined firmness and outstanding administrative efficiency. His contribution to the unification of India will ever be remembered and glorified and indeed his services to the nation have been written in letters of gold in the modern History of India.

Dr.S.Balakrishnan of American College, Madurai, who delivered the special address on the occasion, recounted the life and works of Sardar Patel against the backdrop of Indian History. He made a reference to the immense and ever growing popularity enjoyed even today by this stalwart on his 143rd birthday as political parties across the nation pay homage to this great leader. He added that it is imperative for us to remember his "just hand" in unifying the country. He stood for absolute truth and that is what made him a great human being and a noble statesman. He loved people more than his ideology, more than his own politics and more than his own political party even. And that is the real reason why we must remember this man. We must also remember what he stood for and how he worked to achieve his ideals. Patel believed that only a United India would progress in all respects and that has been proved beyond doubt today. The nation owes gratitude and the celebrations across the nation are indeed fitting tributes to this noble soul.

Earlier Prof.K.R.Murugan, Head i/c, Department of History, while welcoming the gathering, quoted the words of Reba Som and described Vallabhai Patel as "a man of iron will, clear vision and ruthless determination, who was at heart, gentle and sentimental." While securing the accession into Indian Union of over 550 princely States, Patel tactfully used persuasion and force that helped him to achieve this feat.

The speaker added that Lord Mountbatten had lauded Patel for his superb understanding of political affairs. Dr.G.Paranthaman, Assistant Professor, proposed of a vote of thanks.



As part of this event a grand rally titled “Run for Unity” was organised in which the Vice-Chancellor, Registrar, Finance Officer, Staff Members and 600 students participated.

### **MEETING ORGANISED TO FOCUS AND ANALYSE QS RANKING CRITERIA**

A meeting was organized at the Convocation Hall to inform the staff, both academic and administrative, about the 20th place won by Alagappa University in QS India Ranking. This ranking related to the State Universities Category in India. Besides this honour, Alagappa University could obtain the 104th position in QS BRICS Ranking.

Presiding over the meeting Prof. N. Rajendran, Vice-Chancellor, said that it is a red-letter day in the annals of Alagappa University. Congratulating all the stakeholders, he said this benchmark achievement is owing to the collective effort of successive Vice-Chancellors, Syndicate Members, Faculty Members, Officials, Administrative Staff and Students. In fact, it was the cumulative process that contributed substantially to this ranking, which was done objectively by experts. He stated that he shared the moment of joy and happiness with all the people concerned for this feat.

One of the parameters in which the University has secured less marks is visibility. The Vice-Chancellor said that this could be improved through systematic and concerted efforts. He exhorted the Faculty Members to establish connection with the academic fraternity of

other QS ranked universities abroad through MoUs; and it should be the first step and this, he hoped, would pave the way for initiating collaborative research and projects with the academic community of QS World Ranked Universities. That scholarly connection would certainly improve the visibility and reputation of Alagappa University. He concluded his congratulatory remarks by stating that the dream of the Founder of the University, who wanted to make it a world class institution, is being slowly realized.

Prof. H. Gurumallesh Prabu, Registrar, Alagappa University, while welcoming the gathering earlier, said that he felt elated over the continuous achievements of the institution. He said it is the spirit of the Noble Founder that reigns supreme guiding the university community. He asked every faculty member, besides imparting effective education to students, to concentrate on publishing a minimum of two standard research articles every year in journals with impact factor.

### **ONE-DAY WORKSHOP ON QS RANKINGS & RATINGS**



Alagappa University, Karaikudi, organized a One-Day Workshop on QS Rankings & Ratings on 24th October 2018 at Convocation Seminar Hall. The main objective of organising this workshop was to create awareness among the faculty members of University Departments and Affiliated Colleges to enhance the quality in their teaching and research activities so as to secure better rankings and ratings.

Prof. N.Rajendran, Vice-Chancellor, presided over the function. In his presidential address he said that the QS brand is synonymous with quality and independence. It is trusted

globally by students, parents and a diverse set of other stakeholders, including governments and corporate sector. He highlighted the relevance and significance of QS World University Rankings in the present globalised scenario. Further he said that Alagappa University has secured 104th position in the QS-BRICS Rankings – 2019 and 20th position in the QS-India Rankings among the State Universities. These credentials are possible only on account of continued endeavours made by Former Vice-Chancellors, Officials, Faculty, Staff and Students of our University.

Besides he stated that Alagappa University has secured 216th position among 505 ranked Universities in the QS-ASIA University Rankings-2019 comprising 17 countries in Asia. It is to be noted that Alagappa University is the only Arts & Science University that has obtained QS India and Asia rankings in Tamil Nadu.

Mr.Santhosh Karnananda, Head – Client Relations, QS I-GAUGE, Bengaluru, in his special address succinctly brought out the importance of QS World University Ranking in the competitive educational environment. He explained the methodology and various parameters such as faculty quality, student diversity, employability, teaching & learning facilities, and social responsibilities, for granting rankings to the educational institutions at the global level. Further he clearly spelt out the distinction between Rankings & Ratings. He added that QS I-GAUGE Ratings would be an added advantage to the educational institutions which aspire for QS World Rankings for earning reputation.

A proposal was given by Alagappa University, Karaikudi, to QS I-GAUGE, Rating Agency, Bengaluru to improve international recognition for greater visibility and media awareness in order to reach more students and parents at global level. In this regard, an MoU was signed between Alagappa University, Karaikudi and QS I-GAUGE, Bengaluru for getting overall rating through the rating process. The institution would be assessed in 70 indicators across 9 parameters and it would be awarded World level Ratings like Diamond Plus, Diamond, Gold, Silver. The rating would

be verified by QS Intelligence Unit, London, and it will be valid for three years.

The Deans, Directors, Faculty members, Officials, Principals of Affiliated Colleges of Alagappa University numbering about 250 participated in the workshop. The series of queries raised by the faculty members on QS Rankings were clarified by Mr.Santhosh Karnananda. Prof.H.Gurumallesh Prabu, Registrar, welcomed the gathering and Prof.S.Rajamohan, Dean, College Development Council, proposed a vote of thanks.

### **Flood Relief Materials Donated to Gaja Cyclone Victims**

The Vice-Chancellor, officials, faculty from the University Departments and Constituent Colleges, administrative staff and students of Alagappa University, Karaikudi, contributed flood relief materials such as rice, wheat flour, dhal, biscuits, bed sheets, towels and other items of clothes, water bottles, candles and matches worth about Rs.5 Lakhs. The materials were sent on 23.11.2018 to the Pudukottai District Collectorate for distribution to the people affected by the Gaja Cyclone.

The Coordinators of NSS and RRC programmes and other programme officers of Alagappa University made arrangements for the collection and despatch of relief materials. It may be recalled that the students pursuing Social Work Programme at Alagappa University helped in the rehabilitation work in Vettanviduthi and Manamkollai villages in Pudukottai District for two days i.e on 21st & 22nd of November 2018.

### **Rs. 20 Lakhs Contributed to Cyclone Relief Fund**



Alagappa University, Karaikudi, has contributed a sum of Rs.20 lakhs to the Chief Minister's Public Relief Fund for relief work undertaken by the Government in the areas affected by GAJA cyclone. The amount of Rs.20 Lakhs includes a day's salary given by the Faculty, the Officials and the Administrative staff of Alagappa University and also a part of the amount from the University funds.

Prof.N.Rajendran, Vice-Chancellor, Alagappa University handed over the cheque on 7.12.2018 to the Hon'ble Chief Minister of Tamil Nadu, Thiru.Edapadi K.Palanisamy in the presence of Hon'ble Minister for Higher Education Thiru.K.P.Anbalagan at the Secretariat, Chennai.

### BIOTECH RESEARCH SOCIETY HONOURS ALAGAPPA UNIVERSITY PROFESSORS



The Biotech Research Society, India (BRSI), has honoured Prof. S. Karutha Pandian and Prof. Sanjeev Kumar Singh of Alagappa University with Malaviya Memorial Award (Senior Faculty) and Fellow Award respectively for their outstanding contributions in their respective spheres.

Shekar C. Mande, Director General, Council of Scientific & Industrial Research (CSIR) and Secretary, Department of Scientific & Industrial Research (DSIR) presented the awards to the doyens at the inaugural function of the International Conference on "Biotechnological Research and Innovation for Sustainable Development" (BioSD-2018) held recently at Indian Institute of Chemical Technology (IICT), Hyderabad.

Prof. Pandian, Head, Department of Biotechnology, won the award in recognition of his outstanding research work in the field of medical microbiology and microbial biotechnology. The award carried a certificate, a citation and a purse of Rs. 15,000. Prof. Pandian was the first scientist to delineate the bacterial diversity of Palk Bay and Gulf of Mannar Coastal regions through Next Generation Sequencing Technology. He had developed a much sensitive 'PCR based SCAR marker' for the rapid detection of Group A streptococcus which causes rheumatic heart diseases.

Prof. Singh, Department of Bioinformatics, received the award in recognition of his outstanding contribution in the field of Structural Bioinformatics and Computer-aided Drug Designing and research work for improving the treatment of infections caused by Human Immunodeficiency Virus (HIV), ZIKV, and Human Papilloma Virus (HPV). He had designed small molecule inhibitors that could block the protein-protein interactions between HIV-IN and human LEDGF/p75. His research findings are of immense therapeutic and prognostic significance for the human kind.

### TWO PROFESSORS OF ALAGAPPA UNIVERSITY CONFERRED WITH TAMIL NADU SCIENTIST AWARDS



Dr. S. Karuppuchamy, Head of the Department of Energy Science, and Dr. N. Anbazhagan, Head, Department of Mathematics, Alagappa University, were conferred with Tamil

Nadu Scientist Award for 2017 in recognition of their outstanding research work in chemical and mathematical sciences respectively.

The awards, conferred by Tamil Nadu State Council for Science and Technology, carried a certificate, a citation, a memento and a cash award of Rs. 50,000 each. Hon'ble Chief Minister Edapadi K. Palaniswami presented the award to them at the Secretariat on 27.12.2018 in Chennai.

Prof. S. Karuppuchamy's research work focused on emerging challenges in environmental and energy aspects and developed environment friendly low-cost electrochemical deposition technology for making titanium dioxide to be used in low-cost solar cells. This invention would be useful in automobile, consumer and aerospace industries. He is the recipient of a number of international awards such as, MONBUSHO Researcher Award from Ministry of Education, Government of Japan, Innovation Award and Visiting Researcher Award from Henkel KGaA, Germany, etc.



Prof. N. Anbazhagan was honoured with the award in recognition of his outstanding research work in mathematical sciences, particularly in the field of stochastic modeling. In 2004 he received "Young Scientist Award from DST, New Delhi, and he has also received awards such as "Young Scientist Fellowship (2005) from TANSOST, Chennai, "Career Award for Young Teachers (2005) from AICTE, New Delhi, Sri P. K. Das Memorial Best Faculty Award (2013) from Nehru Group of Institutions, Coimbatore, Research Award (2014) from UGC, New Delhi and Excellence Award from Association of Inventory Academicians and Practitioners

(AIAP), New Delhi (2018). He visited Germany in (2006) for doing a collaborative research with Professor A. Irle, of the Department of Mathematics, University of Kiel, Kiel.

### Special Lecture on Anticancer Effects of Neem (Nature's Drug Store)



Prof. Nagini, Department of Biochemistry and Biotechnology, Annamalai University and Member of the Research Advisory Committee (RAC) of Alagappa University delivered a special lecture entitled "Anticancer effects of Neem, Nature's Drug Store" on 19th November, 2018 for the benefit of the Faculty, Research Scholars and PG Students of Life Sciences.

### MoU Signed Between Alagappa University and International Buddha Education Institute (IBEI)



Alagappa University has entered into an MoU with the International Buddha Education Institute (IBEI) functioning in the State of Uttar Pradesh. The MoU paves the way for starting a Centre for Buddhist Studies at Alagappa University and also carry out research projects

on the impact of Buddhism on Tamil Culture and make a search for historical places connected with Lord Buddha. It will also help to conduct conferences on Buddhist Studies and will coordinate all the activities connected with Buddhist Studies.

Rev. L. Loknayak Ashvaghosh Mahanayak Mahathera is the president of International Centre for Buddhist Studies, Uttar Pradesh. He is also a member on the Minority Commission of Uttarakhand. On his recommendation the Director of International Buddha Education Institute Shri. H.P. Kain IRS(Rtd), Secretary A.H. Otani and Joint secretary Mr.Chandan called on Prof.N.Rajendran,Vice-Chancellor of Alagappa University. Under the presidentship of Prof. N.Rajendran, Vice-Chancellor of Alagappa University, a memorandum of understanding was signed between Alagappa University, Karaikudi, and the International Buddha Education Institute, Uttar Pradesh. Thiru. H.Gurumallesh Prabu, Registrar and Dr. K.R.Murugan, Dean, Faculty of Arts were present on the occasion. Dr. MA. Velusamy, Assistant Professor, looked after the arrangements on behalf of the University.

## FACULTY OF ARTS

## DEPARTMENT OF ENGLISH AND FOREIGN LANGUAGES

### Two-Day National Conference on “Critical Approaches: East and West and Their Application to Literature”

(Funded by RUSA Phase 2.0 Scheme)



The inaugural function of a Two-Day National Conference on “Critical Approaches: East and

West and Their Application to Literature” was held on 17.12.2018 at Alagappa University, Karaikudi. Sponsored under the aegis of the Department of English and Foreign Languages, the conference was attended by 250 delegates.

While presenting the thematic introduction, Dr.P.Madhan, Head i/c, Department of English and Foreign Languages, said that the role of literature in the creation of an ethically strong, morally virtuous and culturally renowned society is very significant. Equally important is the criticism for “Literature is silent and only criticism speaks”. It explores the unexplored and provides richer insights into the creative and critical writings of an author. Adopting multiple critical approaches, critics of the East and the West have brought to light the hidden meanings embedded in works of art, he added.

Inaugurating the conference Prof.N.Rajendran, Vice-Chancellor, Alagappa University, referred to the power of Criticism. He said emphatically that “It is criticism that makes a book alive. Without criticism it has no life”. Criticism is as important as breathing, said the renowned critic T.S.Eliot. Dwelling on the inseparability of History and Literature, he said that literature not only narrates the social history of a people but also portrays the finer aspects of the culture of a particular society. Over the years innovative and inspiring criticism has led to the evolution of critical theories. If literature is a tool, criticism of it is certainly a guide highlighting how to use the tool for illumination. Whatever be the subject it is the artistic presentation that makes a book a piece of literature. In this context he said that Charles Darwin’s Origin of Species is considered a classic though it deals with the scientific subject of evolution. Gibbon’s The Rise and Fall of the Roman Empire is glorified as a piece of literature since its first publication. Providing aesthetic appreciation is the aim of good criticism.

In his key note address Prof.K.Chellappan, Former Professor and Head, Dept. of English, Bharathidasan University, stated that literature is an ever growing live phenomenon. There are no barriers to literature. Through a deeper study of literature the Socio-Economic and Cultural History of a nation could be known.

The literature of a country is its great asset. Criticism, the other side of a coin, helps in aesthetic appreciation of a work of art and it has also been helping to preserve and propagate significant ideas found in literary works to the succeeding generations of people. Quoting profusely from Sangam Tamil Poetry, the speaker brought out the beauty and the play of intense emotions embodied in them by applying multi-dimensional western critical approaches. He made a reference to the relevance of Natyasastra, a treatise on performing arts, attributed to Bharata Muni and the richness of Rasa Theory propounded in classical poetics.

A compendium containing select research papers was released by the Vice-Chancellor and the first copy was received by Prof.K.Chellappan. Among the distinguished participants were Prof.P.Marudanayagam, Fellow, Central Institute of Classical Tamil, Chennai and Founder Professor and Head, Dept. of English, Pondicherry Central University, Puducherry, Prof.S.Venkateshwaran, Former Professor, Regional Institute of English, Bangalore, Dr.DS.Kesava Rao, Professor, National Institute of Technology, Warangal, Telangana and Dr.Mallikarjun Patel, Professor of English, Dharwad University, Karnataka. Dr.SP.M.Kanimozhi, Assistant Professor, Alagappa University, proposed a vote of thanks.

**Valedictory Function of the Two-Day National Conference on Critical Approaches : East and West and Their Application to Literature**

**(Funded by RUSA Phase 2.0 Scheme)**



The valedictory function of the two-day National Conference took place on the afternoon of 18th December, 2018 in the seminar hall of Convocation Auditorium. Eminent Professor P. Marudanayagam, formerly Head, Department

of English, Central University, Pondicherry, delivered the valedictory address in which he dwelt at length on an array of critical approaches ranging from traditional critical perspectives to post modern schools of thought including structuralism, post structuralism, reader response theory, de-construction and so on. In addition to that, he alluded to New Historicism under which when creative literary works are analysed, historical details pertaining to the text are treated as co-texts and not contexts. Further, he took up the analyses of many Sangam Tamil Poems in the light of post structuralist critical approach. He added that reader response theory is also playing a predominant role in the landscape of literary criticism. It puts forth the notion that it is the readers who give meaning to a text and in their absence a text is considered to be an empty container. He further stated that the presentation of the research paper “Structure, Sign and Play in the Discourse of Human Science” by Jacques Derrida in 1960 in John Hopkins University, America, marked the start of Post Structuralist Movement in criticism. He concluded his address by saying that though post modernism and post structuralism are used interchangeably the former refers to other Arts fields like sculpture, art and music whereas the latter denotes critical endeavours in literature.

Earlier Dr.Madhan Associate Professor and Head i/c, welcomed the gathering and Dr. M. Natarajan proposed a formal vote of thanks. Prof. H. Gurumallesh Prabu earlier delivered the presidential address and gave away certificates to the paper presenters from across the country. Faculty from University Departments and affiliated Colleges along with their students participated in good numbers.

**CENTRE FOR TAMIL CULTURE**

**International Conference on Twentieth Century Novelists and Short Story Writers in Tamil**



Under the aegis of the Centre for Tamil Culture, an International Conference on the “Twentieth Century Novelists and Short Story Writers in Tamil” was conducted on 06.12.2018 in the L.C.T.Palaniyappa Chettiar Memorial Auditorium of Alagappa University. Prof.S.Senthamizhpavai, Director, Centre for Tamil Culture and Conference Co-ordinator, welcomed the guests.

Prof.N.Rajendran, Vice-Chancellor, Alagappa University, in his presidential address, pointed out that the development of short stories and novels marked a significant stage in the growth of modern Tamil literature. Writers of literature absorb changes in tune with the changing time. Only such works will last for ever, otherwise they will become stagnant. Literature plays a vital role not only in entertaining the readers but also in creating a knowledge-oriented society. It is indeed a welcome feature to conduct Conference of this type to bring out the glorious features of literature

Thiru.J.B.Prashant More, a renowned scholar in Tamil and History from France, said that short stories by presenting a perspective on life convey lessons for life and express an ethical code of conduct and contain varied values for leading a noble life. Short stories owe their origin to the 18th Century and they occupy a prominent place in the twentieth century literature.

Prof.Aykan, Thiru.Palani Rahula Dhasan, and Thirumathi. T.M. Thenammai Letchumanan offered felicitation. Prof.N.Rajendran, Vice-Chancellor, released a Souvenir of research articles on the biography of more than 150 novelists and short story writers in Tamil the world over. The first copy was received by Thiru. Prashant More. The participants presented their research papers in the three sessions that followed the inaugural session.

Prof.T.R.Gurumoorthy, Syndicate Member, presided over the valedictory function. A writer from Sivagangai Thiru.Chanakanthan delivered the special address. The multi-faceted writer Thiru. N.Rishikesan made a review of the proceedings of the Conference.

The delegates included Tamil Scholars, Research Scholars, Faculty Members and Students. The Conference was rounded off with a vote of thanks proposed by Dr.K.Kananathan, Assistant Professor, Centre for Tamil Culture.

## மேனாள் பேராசிரியருக்கான விருது

அழகப்பா பல்கலைக்கழகத் தமிழ்த்துறையின் மேனாள் பேராசிரியரான இராம.இராமனாதன் அவர்களுக்கு சிறந்த தமிழறிஞருக்கான செட்டிநாட்டரசார் டாக்டர் இராஜாசார் அண்ணாமலை செட்டியார் விருது பெற்றமையைப் பாராட்டி அழகப்பா பல்கலைக்கழகத் தமிழ்ப்பண்பாட்டு மையத்தின் சார்பில் 08.10.2018-அன்று அழகப்பா பல்கலைக்கழக துணைவேந்தர் பேரா.நா.இராஜேந்திரன் அவர்கள் தலைமையில் பாராட்டு விழா நடைபெற்றது.

இவ்விழாவில் தமிழ்ப்பண்பாட்டு மைய இயக்குநர் பேரா.சே.செந்தமிழ்ப்பாவை அவர்கள் வரவேற்புரை நல்கினார். தலைமையுரையாற்றிய துணைவேந்தர் பேரா.நா.இராஜேந்திரன் அவர்கள் விருதுப் பெற்ற பேராசிரியர் இராம.இராமனாதனின் தமிழ்ப்பணி மற்றும் சிலப்பதிகாரப் பணி ஆகியவற்றைப் பாராட்டி ஒவ்வொரு மாதமும் அழகப்பா பல்கலைக்கழக மாணவர்களுக்கு சிலப்பதிகாரம் பற்றிய சொற்பொழிவு நிகழ்த்த வேண்டும் என்று கேட்டுக்கொண்டார்.



பேராசிரியர் இராம.இராமனாதன் அவர்களும் தமது ஏற்புரையில் சொற்பொழிவு ஆற்ற தமது இசைவைத் தோற்றுவித்தார். இப்பாராட்டு விழாவிற்கு நகரச் சான்றோர்கள் திரு.பெரியண்ணன், திரு.சக்தி திருநாவுக்கரசு, காரைக்குடி சுழற்சங்க ஆளுனர் மற்றும் பல்கலைக்கழகப் பேராசிரியர்கள், மாணவர்கள் திரளாகக் கலந்து கொண்டனர்.

முனைவர் பட்ட ஆய்வாளர் கா.சபா அவர்கள் நன்றி கூற விழா இனிதே நிறைவுற்றது.



## தமிழ் இலக்கியங்களில் பண்பாட்டுப் பதிவுகள்



கண்டியில் உள்ள பேராதனைப் பல்கலைக்கழகம் இலங்கைப்பல்கலைக் கழகங்களில் பெரியதும் முதலிடம் பெற்ற சிறப்பிற்கும் உரியது. 1972- இல் தோற்றுவிக்கப்பட்டு உலக அளவில் 142-வது இடம் வகிக்கும் இப்பேராதனைப் பல்கலைக்கழகத் தமிழ்த்துறையுடன் இந்திய உயர்கல்வி நிறுவனங்களில் இரண்டாவது இடம் பெற்றுள்ள காரைக்குடி அழகப்பா பல்கலைக்கழகத் தமிழ்ப்பண்பாட்டு மையமும் இணைந்து “தமிழ் இலக்கியங்களில் பண்பாட்டுப் பதிவுகள்” என்னும் பன்னாட்டுக் கருத்தரங்கம் 17.10.2018 அன்று இலங்கை பேராதனைப் பல்கலைக்கழகத்தில் நடைபெற்றது. இலங்கை பேராதனைப் பல்கலைக்கழக பேராசிரியர் வல்லிபுரம் மகேஸ்வரன் அவர்கள் வரவேற்புரை வழங்கினார். பன்னாட்டுக் கருத்தரங்கிற்குத் தலைமை வகித்த அழகப்பா பல்கலைக்கழக தமிழ்ப்பண்பாட்டுமைய இயக்குநர் பேராசிரியர் சே.செந்தமிழ்ப்பாவை அவர்கள் பண்டைக்காலம் முதல் இக்காலம் வரை தமிழ் இலக்கண இலக்கியங்களில் காணலாகும் தமிழர்களின் பண்பாடு குறித்துத் தமது தலைமை உரையில் எடுத்துரைத்தார். சென்னை செம்மூதாய் பதிப்பக நிறுவனர் சு.சதாசிவம் அவர்கள் தொடக்க உரையாற்றினார். இலங்கை பேராதனைப் பல்கலைக்கழகப் பீடாதிபதி சோதிமலர் ரவீந்திரன் அவர்கள் பன்னாட்டுக் கருத்தரங்கின் நோக்கம் பற்றி எடுத்துரைத்தார். பேராதனைப் பல்கலைக்கழக பீடாதிபதி பேராசிரியர் ஓ.ஜீ.தயாரத்ன பண்டா அவர்கள் தமிழ் இலக்கியங்களில் பண்பாட்டுப் பதிவுகள் என்னும் கருத்தரங்க ஆய்வுக்கோவையை வெளியிட்டுச் சிறப்புரை ஆற்றினார். மலேசியா கல்தான் இட்ரிசு கல்வியியல் பல்கலைக்கழக இணைப் பேராசிரியரான சாமிக்கண்ணு ஜெபமணி ஈசாக்கு சாமுவேல் அவர்கள் குறுந்தொகை காட்டும் தமிழர் பண்பாடு பற்றி எடுத்துரைத்தார். தொடக்க விழாவின் நிறைவாக சாத்தூர் ஸ்ரீ.எஸ்.ஆர்.என்.எம் கல்லூரி தமிழ்த்துறை உதவிப் பேராசிரியர் வே.தனுஜா அவர்கள் நன்றியுரை நல்கினார்.

அதனைத் தொடர்ந்து மூன்று அரங்குகளில் அமர்வுகள் நடைபெற்றன. இதில் தமிழகம், ஆந்திரா, அந்தமான், மலேசியா மற்றும் இலங்கை ஆகிய நாடுகளில் இருந்து கருத்தரங்கில் கலந்து கொண்ட எண்பது பேராளர்கள் கட்டுரை வாசித்தனர். மாலை 4.00 மணி அளவில் நிறைவு விழா ஆரம்பமானது. பேராசிரியர் கலாநிதி சோதிமலர் ரவீந்திரன் அவர்கள் வரவேற்புரை நல்க அவரைத் தொடர்ந்து ஆந்திரா மாநிலம் குப்பம் திராவிடப் பல்கலைக்கழகத் தமிழ்த்துறைத் தலைவர் முனைவர் இரா.விவேகானந்தகோபால் அவர்கள் தலைமை உரையாற்றிச் சிறப்பித்தார். பேராதனைப் பல்கலைக்கழகப் பீடாதிபதி ஓ.ஜீ.தயாரத்ன பண்டா அவர்கள் கருத்தரங்கில் ஆய்வுக் கட்டுரை மற்றும் கருத்தரங்கம் வழங்கிய அனைவருக்கும் சான்றிதழ் வழங்கிச் சிறப்புரையாற்றினார். பேராசிரியர் சே.செந்தமிழ்ப்பாவை அவர்கள் ஆய்வுக்கோவையில் இடம் பெற்ற கட்டுரைகள் குறித்துக் கருத்துரை வழங்கினார் முனைவர் பி.ஸ்ரீதேவி அவர்கள் வாழ்த்துரை வழங்க. பேராசிரியர் வல்லிபுரம் மகேஸ்வரன் அவர்கள் நிறைவுரை ஆற்றினார். அவர் தம் உரையில் இலங்கைச் சூழலில் பல ஆண்டுகளுக்குப்பின் அறிவார்ந்த ஒரு பன்னாட்டுக் கருத்தரங்கம் நடைபெற்றமை தமக்கும் மாணவர்களுக்கும் மிக்க மகிழ்ச்சியளிப்பதாகக் தெரிவித்தார். முனைவர் சு. சதாசிவம் அவர்கள் நன்றியுரை ஆற்ற கருத்தரங்கம் இனிதே நிறைவுற்றது. தமிழ் இலக்கியங்களில் பண்பாட்டுப் பதிவுகள் என்னும் தலைப்பில் நடைபெற்ற இப்பன்னாட்டுக் கருத்தரங்கில் ஈராயிரம் ஆண்டுப் பெருமையும் சிறப்பும் உடைய தமிழர்தம் பண்பாடு சிறப்புற வெளிப்பட்டு கருத்துகள் நூலாக்கம் செய்யப்பெற்றமை குறிப்பிடத்தக்கது.

### நூல்வாசிப்பு பயனும் பார்வையும்

இலங்கையில் உள்ள கொழும்பு தமிழ்ச்சங்கத்தில் கொழும்புத் தமிழ்ச்சங்கம் மற்றும் நியூஸ்சி ஊடக நிறுவனம் இணைந்து “நூல்வாசிப்பு பயனும் பார்வையும்” என்றும் பொருண்மையில் 19.10.2018 அன்று ஒரு உரையரங்கம் நிகழ்த்தியது. தேசிய ஒருமைப்பாடு நல்லிணக்கம் மற்றும் அரசுகரும மொழிகள் அமைச்சரர் மனோகணேசன் அவர்கள் தலைமையில் நடைபெற்ற இவ்உரையரங்கில் பேரா.சே.செந்தமிழ்ப்பாவை அவர்கள் சங்க இலக்கிய வாசிப்பு குறித்துச் சிறப்புரையாற்றினார். அவருக்கு அமைச்சர் நினைவுப்பரிசு மற்றும் சான்றிதழ் வழங்கிச் சிறப்பித்தார். விழாவில் கொழும்பு தமிழ்ச்சங்கத்தலைவார் சட்டத் தரணி கு. இராஜகுலேந்திரா, செவாலியார் ஹெரின் சேவியார், தமிழ்மிரார் நாளிதழ் ஆசிரியார் ப.மதனவாசன், கௌரி அனந்தன் கொழும்புவாழ் தமிழர்கள் உள்ளிட்ட பலர் கலந்து கொண்டனர்.

## DEPARTMENT OF WOMEN'S STUDIES

### Entrepreneurs' Awareness Programme on Tamil Nadu Student-Innovators – 2018

The Department of Women's Studies, Alagappa University, jointly with the Entrepreneurship Development Innovation Institute (EDII) and Nativelead Foundation conducted an Entrepreneurs' Awareness Programme on "Tamil Nadu Student-Innovators – 2018" in the Seminar Hall of the Department of Industrial Chemistry on 29.10.2018.

Prof. K. Manimekalai, Head of the Department of Women's Studies, Alagappa University, and Former Vice-Chancellor of Mother Teresa University, welcomed the gathering and spoke about the objectives of the programme. In her welcome address, she highlighted the aims of the programme as: "Identification of Innovative Thoughts: Recognition and Support to Achieve Them". She also stressed on the need to search for individual and group innovators and for the entrepreneurs of drive and determination.



Prof. N. Rajendran, Vice-Chancellor, in his presidential address, pointed out: "Age is no bar to entrepreneurs." There is paucity of entrepreneurs among the youth because of the non-availability of guidelines, he added. Awareness programmes of this sort will stand the youth in good stead by way of motivating them. "I am sure 10% of the participants in the programme will emerge as entrepreneurs and will lay the foundation for the economic progress and development of the country," he averred.

Thiru. Karthikeyan, Founder, Fastura Technologies, Madurai and Thiru S. P. Raja, Founder, Pepper learn Enlightenment Solutions, Madurai, acted as trainees and created awareness in the students. In the end, M.S. Venkateswari, the co-ordinator of Nativelead Foundation, proposed a vote of thanks.

### District-Level Elocution Competition Conducted by Nehru Yuva Kendra



Nehru Yuva Kendra conducted an Elocution Competition at the district level for the students and its members on 25.10.2018 in the Directorate of Distance Education, Alagappa University. A large number of students from the Constituent Colleges and Affiliated Colleges and the University Departments participated in it. Ms. Deansanoob, Faculty of Bio Medical Science, Alagappa University, won the first place. Ms. Abarna of Umayal Ramanathan College won the second place. Ms Vainavi of Koviloor Andavar Arts and Science College, won the third place.

Prof. N. Rajendran, Vice-Chancellor of Alagappa University, congratulated the winners and distributed certificates with cash award as follow: Rs.5000 as the first prize, Rs.2000 as the second prize and Rs.1000 as the third prize.

Dr. H. Gurumallesh Prabu, Registrar, Dr. V. Balachandran, Finance Officer i/c, Prof. N. Kannabiran, Co-ordinator and Assistant Professor K. Krishnamoorthy participated in the programme. Professors Perumal, Ms. Thiruvani and Ms. Portia conducted the selection process. There is scope for the first prize winner to participate at the state-level competition.

## **Awareness Programme on Social Empowerment of Women through Eradication of Dowry System**

The Department of Women's Studies, Alagappa University, Karaikudi in collaboration with Tamil Nadu State Commission for Women, Chennai and Ford Trust, Tiruppattur, conducted an "Awareness Programme on Social Empowerment of Women through Eradication of Dowry System" on 4th December 2018.

While welcoming the gathering, Prof. K. Manimekalai, Head, Department of Women's Studies, Alagappa University, remarked that by providing adequate education and employment to women, the evil impact of this loathsome system could be ended. Quoting the National Crime Records Bureau, Prof. Manimekalai pointed out while 2500 bride-burning incidents are brought to the notice of the police every year, the number of dowry deaths is said to be about 9000 in India and this number is on the increase at a rate of 1 to 2 per cent every year. 21 dowry deaths are reported across the country every day but the conviction rate is only 34.7%. She added that dwindling rate of 940 women per 1000 men is also cause for concern. She asked women to be courageous to face challenges and seek employment and that would make them economically independent and create confidence in them.

Prof. N. Rajendran, Vice-Chancellor, Alagappa University, in his presidential address, said that in India the ancient dowry system was a gesture of love shown by parents during the wedding of their daughters but with the passage of time the system was abused and it was transformed into a vital source of income for bridegrooms' families to meet the pressing social and economic needs. He further stated that imparting socially relevant education to all women would be the major solution to end this evil system of dowry in India. He emphasized that education alone could play a key role in bringing about social transformation; and hence women should get adequate education, acquire knowledge and be economically independent to overcome the issues and problems related

to the dowry system. The eradication of the system will not only raise the standard of living of women but also emancipate them from the heinous crimes indulged in by the patriarchal society.

Mr.SP. Manikandan, Senior Lawyer, Karaikudi, in the course of his special address, expatiated on the loss of domestic rhythm, because of the cruel practice of dowry. Today Family Courts, Mahila Courts and All Women Police Stations exclusively for women have been established to help women find solutions to the issues confronting them. He added that awareness programmes of this type will go a long way in strengthening the laws for protecting women from the problems encountered by them and also in putting an end to the barbaric acts done because of dowry system.

As a sequel to the programme, a documentary film produced by the UNICEF was screened to create awareness among the students, both men and women, of the University. Mr. Paul Azhagarajan, Director, Ford Trust, proposed a vote of thanks. More than 250 students were enlightened through the conduct of this awareness programme. The students took an oath to prevent the dowry system.

## **Gender Sensitization Training Programme for Nodal Teachers and Gender Champions**

Under the guidance of Ministry of Women and Child Development and Ministry of Human Resource Development, Government of India, the Department of Women's Studies organized "Gender Sensitization Training Programme" for Nodal Teachers and Gender Champions on 14th Dec 2018, at Alagappa University Science Block. The main objective of this programme was to make the young boys and girls gender sensitive and create positive social norms that focus on valuing the girls and their rights.

While welcoming the gathering Prof. K.Manimekalai, Head, Department of Women's Studies, Alagappa University, highlighted that India is home that has 232 million individuals aged between 15-24 years and account for 19.15% of the country's population. She pointed out that by creating gender awareness

among the young students, they can be made to challenge and shift gender norms that contribute to girls and women having less worth, opportunities and decision-making ability when compared to boys and men. She elaborated on the roles and responsibilities of gender champions and nodal teachers and also she stated that the gender sensitization programmes make gender champions to facilitate an enabling environment within their schools/colleges/academic institutions where girls are treated with dignity and respect. She spoke about the Gender Inequality Index of India and mentioned that India ranked, 114th out of 142 and also explained the reasons for India's lower ranking and emphasized the ways and means for promoting the zero gender bias society.

Prof. H. Gurumallesh Prabu, Registrar, Alagappa University, in his presidential address, expatiated on the importance of conducting gender sensitivity programmes in the educational institutions. He pointed out that Alagappa University has 73% of girl students pursuing various programmes of study and said that one of the best possible strategies to minimize gender discrimination in society is to promote gender awareness among the people. He stated that gender-sensitized persons become instruments of change as far as the status of women in the society is concerned and also said that academic institutions with gender sensitive curriculum assist to prevent the gender discrimination and shaped the attitudes in the young minds. He called upon the gender champions and nodal teachers to initiate the activities that promote gender equality and conducive environment for boys and girls in educational institutions and society in general to achieve the purpose.

Dr. S. Poul Punitha, Assistant Professor, Department of Women's Studies, explained the gender concepts and made a special mention of gender discrimination that exists at different levels and she also referred to forms of violence faced by women and girls in all spheres of life. In the session, boys' and girls' attributes with similarities and differences were discussed.

Dr. I. Siva Kumar, Assistant Professor,

Department of Women's Studies, elaborated on the Constitutional provisions and legal rights for women. He pointed out that the issues pertaining to gender are discussed and debated on forums and public platforms at national and international levels. He stated that Constitution of India not only accorded equality to women but also empowered the State to adopt measures of positive discrimination in their favour. He added that a number of Articles of the Constitution specially reiterated the commitment of the Constitution towards the socio economic development of women and upheld their political rights and their participation in decision-making. These were discussed elaborately in the session.

In the programme, Gender Sensitization Training Manual was released and additionally participation certificates were given to Gender Champions and Nodal Teachers.

Students of Alagappa University and 25 affiliated colleges numbering about 180 participated in the programme and immensely benefited by it.

## DEPARTMENT OF SOCIAL WORK

### Training Programme on Human Rights Education

Under the joint auspices of the Department of Social Work, Alagappa University, Karaikudi and the National Human Rights Commission, New Delhi, a One-day Basic Training Programme on Human Rights Education was conducted on 18th December, 2018 at Alagappa University.



Inaugurating the training programme, Prof. N.Rajendran, Vice-Chancellor, Alagappa University said that human rights is the

universal phenomenon and the Indian culture has all along been giving utmost importance to human dignity. He added that in the Sangam Tamil Literature there are references to human rights and gender equality. The triple motto of the French Revolution “Liberty, Equality and Fraternity”, paved the way for the emergence of modern human rights movements. And it emphasised and sought only political rights for the people. It did not refer to Gender Equality which has become a vital issue in the modern world. Interestingly, the study of Sangam Poetry reveals the Civil Rights enjoyed by women. The anchor-sheet of Human Rights is Tolerance, he added. The Emperor Ashoka, he said, permitted his people to profess any faith, religion or sect, but on the condition “not to disturb others”. After the First World War, Japan, one of the victorious countries, demanded racial equality on par with European countries.

While talking about human rights, one has to remember the duties, he added. Rights and Duties are the two sides of a coin. One should not simply speak about human rights but should practise it in one’s routine life. He expressed his happiness over the training programme for it would impart the knowledge and skills for the observance of human rights in real life situations.

In his special address Prof.Raja Muthirulandi, (Hon.Project Director, Human Rights Education, Tiruchirappalli) stated that the words “Human Rights” are chanted as “mantra” throughout the world today. He said “Social Freedom” meant freedom from violence, freedom from wants, freedom from exploitation, freedom from dishonour, freedom from humiliation and freedom from untimely death (due to uncontrollable diseases). The speaker recalled the contribution of India to the formulation of the Universal Declaration of Human Rights by UNESCO. Mahatma Gandhi, Prof.Humayun Kabir, and Dr.S.V.Puntakar contributed their valuable views to the forming of the Declaration. He added that it has become imperative in the strife-torn world of today to instil the culture of human rights in the minds of young people.

Earlier Prof. K.R. Murugan, Head, Department of Social Work and Dean, Faculty of Arts, while welcoming the participants

highlighted the objectives of the training programme. Prof. K.P.Ganesan from Trichy, offered his felicitations. Prof. T.R.Gurumoorthy, Syndicate Member, delivered the valedictory address. At the end of the programme Mr.J.Vignesh Sabarikiran proposed a vote of thanks. 200 students from the affiliated colleges of Alagappa University and University Departments attended the training programme.

The training was offered by Dr.K.Manimekalai, Professor & Head, Department of Women’s Studies, Fr.Cyril, Director, GANSOVILLE, Dr.K.Latha, Assistant Professor, Government Law College, Trichy and Dr.M.Prabavathy, Assistant Professor & Head, Centre for Differently Abled Persons, Bharathidasan University, Trichy.

## DEPARTMENT OF HISTORY

### Services of Renowned Epigraphist Iravatham Mahadevan Recalled

The Department of History, Alagappa University, Karaikudi organised a meeting on 27.11.2018 to condole the passing away of Thiru. Iravatham Mahadevan, an eminent Epigraphist, an Administrator and a noted Journalist.

Speaking at the condolence meeting, Prof.N.Rajendran, Vice-Chancellor, Alagappa University, recalled his personal acquaintance with Iravatham Mahadevan. Going down the memory lane, he recalled the event in which Mahadevan was awarded the Tamil Nadu History Congress Distinguished Epigraphist Award in 2009. He stated: “A “multi dimensional scholar” is, indeed, the apt compliment to portray the versatile personality of Iravatham Mahadevan. He proved his talent and ability in his administrative career. Hard work and honesty were his twin objectives. The integrity of his character made him one of the remarkable I.A.S. officers”. He added that owing to his great love for Tamil Studies and Epigraphy, Iravatham Mahadevan opted for voluntary retirement from his administrative position. Then he joined as Executive Director in the Indian Express Group of Publications and later took on the mantle of editorship in the well-known Tamil daily Dinamani and effected reforms in the style of Tamil writing.

As an Epigraphist par excellence, Mahadevan evinced keen interest in Indus script and Tamil Brahmi letters and carried out extensive research and published his magnum opus Early Tamil Epigraphy from the Earliest Times to the 16th Century AD and it was brought out by Harvard University. His other book The Indus Script: Texts, Concordance and Tables published by the Archaeological Survey of India helped in establishing the antiquity of the Tamil language. The scholar was honoured with prestigious awards and accolades such as Padma Shri, Tholkappiar Award, Jawaharlal Nehru Fellowship etc., which speak well of his multi-faceted personality and multifarious services in the sphere of Epigraphy, Journalism and to the cause of Tamil Literature and Reformation of Tamil script.

The passing away of this distinguished personality is an irreparable loss to Tamil Studies and Historical Research and particularly to Epigraphy. He rounded off his speech by remarking that Mahadevan's name and fame will shine and scintillate like a diamond in the galaxy of luminaries as long as the antiquity of Tamil language is adored.

The staff and students from the Departments of History, Social Work, Women's Studies, English and Tamil attended the meeting. As a mark of respect to the departed soul, a two-minute silence was observed.

### VILLAGE EXTENSION PROGRAMME



Alagappa University, Karaikudi, has been conducting Village Extension Programme (VEP) since 2005. This programme, introduced for the first time in the history of State Universities in Tamil Nadu, aims to provide exposure to students about the issues confronting the Indian

villages. For the academic year 2018-19, this programme was organised from 11th to 13th of October, 2018 at the village Yenathipatti in the Sivagangai district. The second year post-graduate students of the History Department participated in this Programme.

The University has been conducting this programme very systematically over the years in order to fulfil the dream of the great philanthropist Dr. RM. Alagappa Chettiar who considered the village development as country's development. Under this programme, students stayed for three days at the adopted village, wherein they studied the socio-economic conditions of the people belonging to different communities besides conducting various educational, health and environment related awareness and extension programmes. This programme also aimed at identifying the demands and requirements of the village community. VEP Programme Officer Dr.K.R.Murugan with student volunteers visited the village twice before organizing the camp. Students participated in the camp with great zeal. After interacting with community members students could understand the village environment keeping in view the rationale of village adoption i.e. to develop long term institutional relation with the community for upliftment of the people therein.

FACULTY OF SCIENCE

DEPARTMENT OF MATHEMATICS

### Two-Day International Conference on "Discrete and Computational Mathematics"

The inaugural function of a two-day International Conference on "Discrete and Computational Mathematics (ICDCM 2018)" jointly organized by the Ramanujan Centre for Higher Mathematics and the Department of Mathematics of Alagappa University was held on 20.12.2018 at the Seminar Hall of the Convocation Auditorium.



Prof. H. GurumalleshPrabhu, Registrar, Alagappa University, presiding over the function, pointed out that the students of Alagappa University should feel proud of studying in a top grade MHRD Category I University. Hence he exhorted them to prove themselves the worthy products of a A+ grade university and show their depth of knowledge in the subjects they have chosen and in the research projects they have undertaken. He added that the University is striving to provide world class facilities for the pursuit of advanced research in various fields. He also said that Mathematics is the base for all science subjects. Physics came from Mathematics, Chemistry came from Physics, Biology came from Chemistry but Mathematics is the base for all and hence it is hailed as “the Queen of all Sciences”.

Inaugurating the conference, Prof. S. Lakshmivaran, University of Oklahoma, USA, stated that Mathematics is the universal language, which could be understood by Mathematicians the world over irrespective of their mother tongue. If you are trained in Mathematics, you will understand what mathematical symbols mean. He reiterated his view that Mathematics is the only thing that enhances one’s ability to think and communicate ideas logically with clarity. This International Conference on Discrete and Computational Mathematics, 2018 promises to be a very important and timely event of the conference of scholars here from different parts of the world.

Prof. Tao-Ming Wang, Tunghai University, Taiwan and Prof. Ton Kloks, National University, Taiwan offered their felicitations. In his felicitation address, Prof. Tao-Ming Wang said that “inherent

in Mathematics is the principle that things have a specific logic and order”. The students pursuing Maths should apply this philosophy to everyday life and things and get benefitted by it. The study of Maths subjects such as Algebra and Trigonometry help the learners to make step by step analysis and draw inferences and arrive at findings. And also he said that in many ways mathematics taught people how to think logically and organise facts coherently. He further added that Mathematics thus leads to a healthier lifestyle by stimulating neural activities and keep our brain actively working. In addition he depicted some applications of Mathematical subjects such as Algebra, Differential Equations, Probability and Statics in the study of crystal symmetry in Chemistry, Cryptology, Modelling, Materials Science, Nonlinear Dynamics, Terrain Modelling, Signal Processing and Radar Track Initiation. Further he invited the scholars to the forthcoming sixth International conference to be held in August 2019 at India, as India and Taiwan have been jointly organizing this conference once in every two years at any one of the countries since 2009. These conferences have promoted the activities for furthering Mathematical research among Mathematicians in both the countries. The mutual visits of scholars will pave the way for more collaboration on varied topics of research interest and help them more in the interaction and exchange of their ideas.

While offering felicitations Prof. Ton Kloks, National University, Taiwan, said that efficient mathematics teachers are considered the best and adored among subject teachers in the world. He advised the students to focus on enjoying the beauty of Mathematics while studying. Further he said that Mathematics is the only subject, whose study consistently enhances performance across all fields of science. Most of the great innovations have changed the way of our life over the past years. On the whole a mathematically minded man is usually more dependable than one, who is otherwise disposed.

In this conference a souvenir containing 72 abstracts with key note speakers abstracts of research papers were released during the occasion.

Earlier, Prof. N. Anbazhagan, HOD, Dept. of Mathematics and Convener, delivered the welcome address and Dr. S. Amutha, Organizing Secretary, proposed a vote of thanks.

### National Mathematics Day

The National Mathematics Day was observed by the Ramanujan Centre for Higher Mathematics and the Department of Mathematics, Alagappa University on Monday the 24th December 2018 at the Seminar Hall of the Convocation Auditorium.



Presiding over the function, Prof. N. Rajendran, Vice-Chancellor, Alagappa University, recalled the untiring devotion and dedication of Ramanujan to the study of Number Theory in Mathematics and also to the interest Ramanujan evinced in Trigonometry at an early age of 13. At the age of 16, he wrote a work titled "A Synopsis of Elementary Results in Pure and Applied Mathematics", which contained a collection of significant theorems. The Vice-Chancellor further said that Ramanujan wrote a letter to G.H. Hardy, a renowned Mathematician of the times and sent his explanation of 120 theorems which took him to Cambridge University, London. He added that "partition of whole numbers" was another problem that captured the mathematician's keen attention. Subsequently, Ramanujan developed a formula for the partition of any number. The "man who discovered infinity" and "a friend of numbers" died at the age of 32 owing to poor health. The Vice-Chancellor asked the students to remember the great achievements of Ramanujan in his short-lived life. He exhorted the students to evince great interest and develop a passion for learning Mathematics.

In his special address, Prof. P. Balasubramanian, Former Registrar of Gandhigram Rural University, briefly recalled the contributions of 7 generations of Mathematicians to the development of Science and Technology and how Srinivasa Ramanujan, who belonged to the 6th generation, brought to light "the pattern of recognition in each and every object". The speaker gave an interesting introduction on neural networks for solving differential equations; and he added that Ramanujan's contribution in this regard is to be cherished.

Earlier Prof. N. Anbazhagan, Head of the Department of Mathematics, welcomed the gathering. Dr. B. Sundaravadivoo, Asst. Prof. and Co-ordinator of this event, proposed a vote of thanks.

## DEPARTMENT OF PHYSICS

### Faculty to Participate in "Leadership for Academicians Programme"



Prof. G. Ravi, Professor and Head, Department of Physics, Alagappa University, has been selected from Alagappa University to attend the Leadership for Academicians Programme' (LEAP) to be organized by the University of Hyderabad. He has been selected for LEAP by the MHRD. It is to be noted that 30 academicians are selected from top 100 institutions of India. It is a three-week orientation training programme to be held during February-March, 2019. A two-week training programme is to be conducted at UoH and a one-week



programme is to be held at Monash University, Melbourne, Australia. The programme is to be conducted from 11th February to 3rd March, 2019 which includes a one-week training at Monash University, Melbourne, Australia. Prof. G. Ravi has been awarded the degree of Doctor of Science (D.Sc) by Alagappa University, Karaikudi on 01.11.2018 for his research in the field of materials science. His research has focused on the enhancement of the characteristics of bulk and nano materials by the addition of dopants.

### Faculty Visits Chinese Academy of Sciences

Dr.K.Sankaranarayana, Professor, Department of Physics, visited Hebei Semiconductor Research Institute, Shijiazhuang, Hebei, China and Institute of Semiconductors, Chinese Academy of Sciences, Beijing, China from 29th October to 2nd November, 2018. He delivered invited lectures on the titles: 1. Growth of Unidirectional Organic Scintillator Crystals and 2. XPS on Indium Phosphide Bulk Single Crystal Wafers. He participated in the technical discussion on InP Synthesis, Growth and InP Wafer Processing. He visited the InP 4" Wafer Processing and Testing Unit having Class 10000, Class 1000, Class100 and Class10 labs.

### World Standards Day 2018

The Department of Physics organized World Standards Day 2018 on 15th October, 2018 at the Seminar Hall of the Department of Physics, Alagappa University. The welcome address was delivered by Prof.G.Ravi, Head, Department of Physics, Alagappa University. He said that the day is celebrated to honour the efforts of the thousands of experts who develop voluntary standards within standards development organizations. Prof.H.Gurumallesh Prabhu, Registrar, Alagappa University, presided over the function. In his address, he stressed the need for doing research work on par with international standards and he also mentioned the need to be standardised in all aspects. Prof.S.Selvam, Member of Syndicate, Alagappa University, delivered the special address and he enlightened the audience with new thoughts of

setting standards for moulding ourselves to be perfect in our life. He expressed his views quoting from Indian epics and correlated them with the importance of maintaining standards. He said that "Standardisation" meant enhancement of quality. It is quality-consciousness that leads to standardisation. Dr. Sundar Mayavan, Senior Scientist, CECRI, Karaikudi, inaugurated the function with his scintillating inaugural address and it was followed by the thematic talk on "Batteries Standard". He mentioned the list of standards available to check the quality of products and lead acid batteries and stressed the importance of quality of the batteries that everyone must know. At the end, Dr.M.Ramesh Prabhu, Assistant Professor, Department of Physics and coordinator of this programme proposed a vote of thanks.

## DEPARTMENT OF INDUSTRIAL CHEMISTRY

### Sanction of Two Major Research Projects

Two major research projects titled "Development of Graphene/Polyaniline Modified  $\text{Li}_2\text{M}_1\text{-xSiO}_4$  (M= Mn, Co, Ni) (X= Cu, V, Sn, Sm, Ce) Nanocomposite Cathode Materials for High Voltage Rechargeable Lithium-ion Batteries" and "Molecularly Imprinted Polymer Sensor arrays for Mycotoxin detection in plants" have been sanctioned by the Department of Science and Technology – Nanomission, New Delhi and Department of Biotechnology, New Delhi, respectively. The amounts sanctioned for the projects are Rs. 39.21 lakhs and Rs. 36.45 lakhs. The project periods are from Nov 2018 to Nov 2020 (2 years) and October 2018 to October 2021 (3 years).

## DEPARTMENT OF COMPUTATIONAL LOGISTICS

### Research Paper Presented at Rome

Dr.A.Senthilrajan, Professor & Director, Department of Computational Logistics, attended the International Conference on Advances in Computing, Communication and

Information Technology (CCIT 2018) held at Rome, Italy on 27th and 28th October 2018 and he presented a paper titled “Segmentation Chick’s Using Artificial Neural Network” and published the same paper. DOI: 10.15224/978-1-63248-162-7-06.

## DEPARTMENT OF BIOTECHNOLOGY

### International Mobility Programme for Students

Under International Mobility Programme for Students a Two-Week Hands-on Research Training in “Medicinal Plants Tissue Culture and Plant Molecular Biology Techniques” was given to three Post Graduate Plant Biotechnology students (Ms. Nurizzati Azizan, Nur Atiqatqah Binti Khirulanuar and Ummu Hani bt Mohd Shaain) of Universiti Teknologi MARA, Malaysia during 04th –16th December , 2018.



### Special Lectures by Eminent Scientists

Dr. Eswar Shankar, Research Scientist, Department of Urology, School of Medicine, Case Western Reserve University, Cleveland, USA, delivered a special lecture on “Epigenetics and diseases” on 15th October, 2018.

Dr. Asmah Awal, Dean, Faculty of Plantation and Agrotechnology, Universiti Teknologi MARA, Malaysia, delivered a special lecture on “Plant Tissue Culture Technology and Micropropagation of Selected Commodity Crops” on 4th December, 2018.

Prof. Orna Amster-Choder, Incumbent of Dr. Jacob Grunbaum Chair in Medical Sciences, Department of Microbiology and Molecular Genetics, The Hebrew University, Faculty of Medicine, Israel, delivered a special lecture on “How are things organized within the bacterial cell ?” on 11th December, 2018.

Prof. Mordechai (Motti) Choder, The Shlomo Kaplansky Academic Chair, Faculty of Medicine, Technion – Israel Institute of Technology Bat Galim, Haifa, Israel, delivered a special lecture on “Novel concepts in our understanding of gene expression” on 11th December, 2018.

### Invited Lectures Delivered by the Faculty

Dr. A. Veera Ravi, Professor, Department of Biotechnology, Alagappa University, delivered an invited lecture entitled “Alternatives to antibiotics” at the Conference on Recent Trends in Life Sciences organized by Department of Plant Sciences, School of Biological Sciences, Madurai Kamaraj University, Madurai, on 27th November, 2018.

Dr. K. Pandima Devi, Associate Professor, Department of Biotechnology, Alagappa University, delivered an invited lecture at the International Conference on Biotechnological Research and Innovation for Sustainable Development (BioSD-2018) and the XV Convention of the Biotech Research Society, India on “Bioactive compounds from Indian medicinal plant *Grewia tiliaefolia* induces apoptosis by inhibition of Trx/TrxR1 pathway and p53 activation in Non-small Cell Lung cancer cells” organized by CSIR-Indian Institute of Chemical Technology, Hyderabad, India from 22nd to 25th November, 2018.

### Best Paper Awards for Biotech Scholar

Ms. S. Alagu Lakshmi, Research Scholar, Department of Biotechnology, Alagappa University, won Best Poster Presentation Award for her research work entitled “In silico analysis, molecular cloning and expression of alpha amylase gene from *Streptomyces griseus* TBG19NRA1” at the International Conference on Biotechnological Research and Innovation

for Sustainable Development (BioSD-2018), organized by the Indian Institute of Chemical Technology, Hyderabad from 22nd to 25th November, 2018.

## DEPARTMENT OF ENERGY SCIENCE

### National Energy Conservation Day



The National Energy Conservation Day was celebrated at Alagappa University, Karaikudi, on 13th December 2018. The Department of Energy Science and Environmental Awareness Club jointly organized the function. The function started with Prayer and was followed by welcome address delivered by Prof. S. Karuppuchamy, Head, Department of Energy Science, and Co-ordinator, Environmental Awareness Club, Alagappa University, Karaikudi.

Prof. N. Rajendran, Vice-Chancellor, Alagappa University, presided over the function. In his presidential address, he mentioned that the world should be saved from global warming. We, people, should move from non-renewable energy source to renewable energy source. He particularly emphasized that every individual should be encouraged to use renewable energy sources to make the world survive in future. Besides, he announced that a Solar Park would be established on the University premises through which the cost of energy can be reduced by more than 50%. Finally, he advised the students to develop a passion for their profession and contribute their mite to the society. Prof. K. Gurunathan, Member of Syndicate, Alagappa University, delivered the inaugural address. He spoke about the

importance of energy savings. He also briefed about the importance of preserving ozone layer and the consequence of global warming.

Prof. P. Vickraman, Department of Physics, Gandhigram Rural Institute, Gandhigram, delivered the keynote address, in which he insisted on the conservation of energy. He explained the various renewable energy sources and mentioned the significance of the solar energy as the driving force for other renewable energy systems.

Dr. V. Dharuman, Deputy Co-ordinator for Environmental Awareness Club, delivered a vote of thanks.

### Special Lectures by Eminent Professors

Prof. Dr. Jing Liu, Lund University, Sweden delivered a special Lecture on "Bio energy: Opportunities and Challenges" and visited the department on November 26th 2018. Prof. Dr. Alawi Sulaiman, Universiti Teknologi MARA, Malaysia, delivered a special Lecture on "Waste to Energy" and also visited the department with his team on December 4th 2018. Dr. R. Chidambaram, Former Director, Department of Atomic Energy, Government of India and Scientific Advisor to Prime Minister, visited the Department of Energy Science and interacted with Faculty members and Research Scholars on November 2nd 2018.



## DEPARTMENT OF MICROBIOLOGY

### Award Received by a Faculty

Dr. A. Arun, Associate Professor and Head (i/c), received Dr. APJ Abdul Kalam Award for Scientific Excellence -2018 from Marina Labs, Chennai on 13.10.2018. He gave an Invited lecture at the PG and Research Centre

in Biotechnology, MGR College, Hosur on 10.11.2018. The title was: “Pluggable clay cup MFC system in septic tank for electricity generation”.

### Village Extension Programme

From 11th to 13th October 2018, Thirty II year M.Sc Microbiology students and faculty members were actively involved in Village Extension Programme (VEP) at Pattamangalam village. They conducted socio economic surveys and organized an awareness rally with Thirumathi Valliyammai Achi High School students on the importance of cleanliness. They cleaned the guru temple premises and gave training to the school students on the segregation of waste and also taught them how to make waste into wealth. They also conducted sports competitions for elementary school students and distributed prizes to the winners.

### Invited Talk by a Scientist



Dr. Poonam Singh, Senior Scientist, Corrosion and Material Protection Division, CSIR-Central Electrochemical Research Institute, Karaikudi, delivered a lecture on “Introduction and demonstration of foldscope” on 15.10.2018. She emphasized the importance of foldscope and explained the applications of foldscope. She said it is portable to sample collection area as it occupies less space. She also demonstrated how to assemble the handy microscope. Earlier Dr. T. Kavitha, Assistant Professor, introduced the chief guest and welcomed the gathering. At the end of the programme Dr. T. Sathiamoorthi, Assistant Professor, proposed a vote of thanks.

## DEPARTMENT OF BIOMEDICAL SCIENCES

### Life Time Achievement Award for Bio-Science Professor



Dr. S. Ravikumar, Professor and Head i/c of the Department of Biomedical Sciences, received the Shri P.K. Das Memorial Life Time Achievement Award for the year 2018 in Bio-Science Category from the Nehru Group of Institutions, Coimbatore, based on the maximum score of 189 out of 200 in oral presentation at Nehru Arts and Science College, Coimbatore. The award giving function was organised by the Nehru Group of Institutions on 15th December 2018. Prof. Ravikumar is a Fellow of Applied Life Sciences, Life Member in Indian Science Congress, Indian Academy of Biomedical Sciences, Member Associate in the Institute of Biomedical Sciences, London. His major area of research is the exploration of novel anti-malarial leads from marine resources for the development of indigenous anti-malarial drugs for the treatment of malaria. He has executed various research projects funded by DST, ICMR, MoEN&F, SERB and UGC. He has visited several countries including Germany, Malaysia, Thailand, Mauritius and China. He has filed 3 patents, published 144 articles in national and international journals and published 6 books. The awardee met the Vice-Chancellor Prof. N.Rajendran at his chamber and sought his blessings. The Vice-Chancellor congratulated him on his achievements. Prof. H.Gurumallesh Prabu, Registrar, was present on this occasion.

## DEPARTMENT OF ANIMAL HEALTH AND MANAGEMENT

### Two-Day National Workshop on “Indigenous Cow Management and Their Value Added Products”

The inaugural function of a Two-Day National Workshop on “Indigenous Cow Management and Their Value Added Products” organised by the Department of Animal Health and Management, Alagappa University, Karaikudi, was held on 18th December 2018 at the Science Campus, Seminar Hall. The Workshop was funded by MHRD-RUSA phase – 2.0 scheme.

Dr.B.Vaseeharan, Professor & Head, Department of Animal Health and Management, Alagappa University, welcomed the gathering. In his welcome address he said that the Workshop is being conducted to create awareness among the people on the significance of careful rearing of indigenous cows for accelerating agricultural production and allied activities for improving the economic status of farmers in the rural areas.



Presiding over the function, Prof.N.Rajendran, Vice-Chancellor, Alagappa University, said that the cow has all along been considered as a sacred animal and revered and adored as an object of worship in Indian civilization and it is certainly owing to the immense benefits enjoyed by humanity. The indigenous cow varieties have to be protected and preserved for the benefit of posterity. In this context, he said that the researches regarding the efficient and careful rearing of cows assumes added importance. The current Workshop will

help the participants to learn proper management of cows for the improvement of their economic status. He concluded his speech by stating that all researches should ultimately cater to the societal needs. He exhorted the faculty of Alagappa University to concentrate on useful research and publish more research articles in reputed journals in order to raise the “h” index which would help the University in attaining the status of Institution of Eminence.

Prof. P. Manisankar, Vice- Chancellor, Bharathidasan University, Tiruchirapalli, delivered the special address. He explained the possible remedies to cure some of the diseases by using the value added products obtained from the cow and also highlighted the utility of varied dairy products. Further he said that there are 27 breeds of indigenous cows in India and all these varieties have to be protected from extinction. The present generation has not understood the full significance of indigenous cows and an awareness has to be created among the youngsters on the role of cows in agricultural activities and also in socio-economic development of the agrarian society. The need for dairy products is on the increase day-by-day and there is a possibility of adulterating milk products and it has to be carefully checked and a proper mechanism has to be evolved to avoid such adulteration, otherwise it would create health issues and lead to health hazards, he added.

Prof. K.P. Rameshaa, Principal Scientist, Southern Campus of National Dairy Research Institute, Bengaluru, delivered the key note address. Dr.John Abraham, Assistant Professor, Kerala Veterinary and Animal Sciences University, Kerala, delivered a lecture on the topic “The climate resilient Indian cow and its value added products” and he highlighted the importance of traditional value of animals. Faculty members and students of the Science departments and students from other institutions and progressive farmers from local area participated in the Workshop. Dr.V. Nithya, Assistant Professor, Department of Animal Health and Management, Alagappa University, proposed a vote of thanks

## FACULTY OF EDUCATION

## DEPARTMENT OF EDUCATION

### National Education Day

The National Education Day was celebrated today at Alagappa University, Karaikudi, to commemorate the birth anniversary of the first Education Minister of free India Moulana Abul Kalam Azad and to recall his rich contributions to the Indian educational system.



Presiding over the function Prof. N. Rajendran said that the objective of celebrating this day is to strengthen the working of educational institutions and to explore the ways and means to impart quality education year after year. Every country in the world endeavours to provide quality education to its people so as to enable them to improve the quality of life. And India for its part focuses on the ideology of imparting inclusive education and also to create awareness among the people on the importance of quality education for the progress of the nation. History tells us that Indian society has all along been a learned society and our culture, tradition and sacred literature bear testimony to this fact. The Sangam literature has proved to be a treasure-house and epistemology of knowledge and wisdom. The epics such as the Ramayana and the Mahabharata and the works of Kalidasa will remain as an eternal source of inspiration reflecting the philosophy of Indian life.

Prof. S. Senthil Nathan, Director, UGC-Human Resources Development Centre,

Bharathidasan University, Trichy in his special address, citing the UNESCO's dictum of the four pillars of education—learn to know, learn to do, learn to be and learn to live together—said that though it appears to be a simple one but it has great relevance in today's contemporary educational scenario. He added that in order to fulfil the expectations and needs of the 21st Century learners, curriculum should suitably be revamped; and in this context he made a reference to the suggestion of Federation of Indian Chambers of Commerce and Industry (FICCI) which has highlighted the importance of imparting skill-based and employment-oriented education to cater to the needs of the nation. He exhorted the teachers to be vigilant about using modern technological gadgets in teaching-learning process and at the same time teachers must consciously cultivate in their wards the moral and ethical values.

Prof. G. Kalaiyaran, Department of Education, welcomed the gathering. Dr. R. Ramnath, Assistant Professor, proposed a vote of thanks. Students and faculty members from the School of Education participated in the function.

## DEPARTMENT OF SPECIAL EDUCATION AND REHABILITATION SCIENCE

### International Day of Persons with Disabilities observed



The International Day of Persons with Disabilities was observed in Alagappa University, Karaikudi on 4.12.18 at L.C.T. Palaniappa Chettiar Memorial Auditorium. More than 250 Special Children from eight Special Schools of Sivagangai district enthusiastically participated in the cultural and sports events. The function was presided over by Prof. N. Rajendran, Vice-Chancellor, Alagappa University.

Delivering the presidential address, Prof. N.Rajendran pointed out that Alagappa University is extending its wings by providing its services to the students with disabilities by running a special school, besides training teachers for coaching these students. Special Education Programmes offered by Alagappa University up to the doctoral level is lauded by educationists and it is the only State University in Tamil Nadu having a Special Education Department. He stated that Multimodal Materials and Assistive Devices Centre functioning at the Department provides assistance to the students with disabilities; and fees concessions too are extended to them. At a very nominal cost, various therapies are given to the special children in the special school. He said that the children with disabilities should be trained to coordinate the functioning of the mind and the body to awaken their inherent abilities. At home, parents should shower their love on special children while at school teachers should treat them with great care and concern and with love and affection. He added that in an inclusive society they should be given equal opportunities to come up in their life. In this regard, he said, that in the near future Alagappa University would initiate collaborative efforts with District Differently Aabled Welfare Office, Sivagangai, to extend Government Welfare Schemes to the needy.

Prof. R.Thirumalaisamy, Former Vice-Chancellor, Tamil Nadu Physical Education and Sports University, in his special address, said that in India there are 9 Crore people afflicted with disabilities and only the urban people are the beneficiaries of most of the Governmental Welfare Schemes. And mostly rural people are unaware of these schemes and therefore steps have to be initiated to create awareness among the rural populace to avail themselves of the benefits from these schemes.

Mr. B.Saravanakumar, District Differently Aabled Welfare Officer, Sivagangai, in his felicitation address, said that the Tamil Nadu stands first in implementing the Welfare Schemes for the differently abled. He presented staggering statistical figures. He added that in Tamil Nadu, there are 11.79 lakhs of people with disabilities which accounts for 1.6 % and in Sivagangai District there are 29,750 persons

with disabilities. In particular, at Sivagangai District 18,450 disabled are children below 10 years of age. 3,724 people of this district received welfare benefits worth Rs.56 Lakhs this year. In Tamil Nadu, only in Chennai and Sivagangai there are facilities to screen the new born child for identifying the hearing problem. He concluded by remarking that through abundant self-confidence and unstinted perseverance the people with disabilities can overcome all their problems and reach the heights of recognition.

Prof. Dharmalingam, Dean, Faculty of Education, offered felicitations. Prizes were distributed to the winners in sports and cultural events by the Vice-Chancellor of Alagappa University. Dr.J.Sujathamalini, Head i/c, Department of Special Education and Rehabilitation Science, welcomed the gathering and Dr. Murailirajan, Dy.Coordinator, Para Sports Centre, proposed a vote of thanks.

### Visit to Hospital

Students pursuing B.Ed and M.Ed Special Education Programmes visited Apollo Hospital, Managiri on 04.10.18. The doctors and dieticians of the hospital explained various types of mental health problems and different types of disabilities associated with them and their medical treatment. They also clarified doubts raised by the students. They also explained in detail the procedure to test intellectual ability, mental illness and mental health.

### Village Extension Programme at Periyakottai

The II year students of the Department of Special Education and Rehabilitation Science visited the adopted Periyakottai Village under Village Extension Programme for three days. Dr.K.Gunasekaran, Assistant Professor, coordinated this programme. The Village President Mr.Selvam and School Headmaster Mr.Kannan cooperated with them in conducting various programmes like. cleaning the village, surveying, cleaning the schools premises and Anganvadi centres. The students conducted various awareness programmes focusing on village development and on causes of various disabilities. Mr. S.Paramasivam, Sub-

Inspector, CBCID Branch, attended the VEP function and explained how one could get help from Child Help Line (1098) for self protection. Mr.M.Radhakrishnan, Manager, City Union Bank ,Karaikudi, spoke to school children on the importance of savings.

### Participation in National Workshop on Physical & Mental Disabilities



The Teaching Staff, Scholars and students attended a “National Workshop on Physical & Mental Disabilities in the Light of Global Best Practices in Care, Rehabilitation and Research” organized by the Department of Empowerment of Persons with Disabilities (DEPWD), Ministry of Social Justice and Empowerment, Govt. of India, on 23.11.2018.

Dr. JagadishaThirthalli, Prof& HOD, Psychiatric Rehabilitation Services, NIMHANS, delivered the keynote address in which he highlighted the 21 disabilities of RPWD Act 2016. Shri. Thaawarchand Gehlot, Cabinet Minister, MSJ&E, GOI, Shri. Krishan Pal Gurjar, MOS, MSJ&E, GOI stated that the deliberations of the workshop will be taken into consideration for further development of special education Acts and Policies. 500 participants representing rehabilitation professionals, MHRD officials, doctors, therapists, psychiatrists and Special Educations Students from various States attended the workshop. Ms. Dolly Chakrabarty, Joint Secretary, DEPwD, MSJ&E welcomed the gathering and Dr.Himangshu Das, Director, NIEPMD, proposed a vote of thanks

### ICSSR Post Doctoral Fellowship Awarded

Dr.S.Kanmani, Teaching Assistant, has received the Post Doctoral Fellowship from the Indian Council of Social Science Research, New

Delhi, for the research titled “Explorative-cum-Experimentation of Compassion Fatigue and Coping Skills of Teachers Handling Disruptive Behaviours in Inclusive Classroom” under the supervision of Dr.J.Sujathamalini, Associate Professor, Department of Special Education and Rehabilitation Science.

## DEPARTMENT OF LIFELONG LEARNING

### Guest Lecture on “Digital Media & Digital Culture”

Under the invited guest lecture series, Mr.S.Rajeshkumar, Department of Journalism & Science Communication, Madurai Kamaraj University, Madurai, delivered a guest lecture on “Digital Media & Digital Culture” on 19.12.2018 in the Department of Lifelong Learning, Alagappa University, Karaikudi.

He spoke about the role of digital media and its impact on the future of education. He also highlighted how content can be created, viewed, distributed, modified and preserved on digital media. Further, he highlighted the merits & demerits of the digital culture and trends of the digital media in the 21st Century. He also advised the students to study the courses under the SWAYAM scheme. Dr.P.Sivakumar Professor & Head i/c, welcomed the gathering and Dr.N.Johnson, Assistant Professor, Department of Lifelong Learning, proposed a vote of thanks.

### Students Achievements

Miss Jeyakamalyeeswari, a II year student of Master of Journalism and Mass Communication, received the II prize at the State level essay competition conducted by the Tamil Nadu Science Forum on 30.12.2018 at Madurai. She also won the II prize in the essay competition entitled “My Dream” conducted at District Level by the Tamil Nadu Science Forum.

Miss P.Nagavalli, a II year student, won the I prize in the essay competition entitled “My Dream” at the District Level Competition conducted by the Tamil Nadu Science Forum.



“MEDIACOM2018”, a student magazine, was brought out by the Master of Journalism and Mass Communication students.



**A Creative Club was started in the Department of Lifelong Learning**

## ALAGAPPA UNIVERSITY COLLEGE OF EDUCATION

### **Emotional Challenges on Mental Health and Hygiene**

Under the aegis of the College of Education, Alagappa University, a One-Day Orientation Programme on “Emotional Challenges on Mental Health and Hygiene” was conducted on 28.11.2018 in the Convocation Seminar Hall.



Dr.A.Balu, Principal (i/c), College of Education, welcomed the gathering. Prof. N.Rajendran, Vice-Chancellor, Alagappa University, in his presidential address, spoke about the importance of mental health and hygiene. He exhorted the teachers to love the students always and they should understand the students’ problems and offer them proper guidance and counselling to get relief from those issues and problems that disturb them

mentally. As a pedagogical tactic, the teachers should visually highlight the lessons by the use of charts and diagrams and pictures so that the students can easily understand what is taught to them. The teachers should create a happy environment and help the students to be free from any stress. It presupposes, on the part of the teachers, a knowledge of their areas of interest by way of encouraging them. The teacher should also help the students to acquire a digital-based knowledge and socially related awareness.

Prof. B.Dharmalingam, Dean, Faculty of Education, offered felicitations. In the course of his speech he added that human welfare is a combination physical as well as mental health. Dr.R.Anandhi, Physician, Alagappa University Health Care Centre, proposed a vote of thanks.

As a sequel to the programme Assistant Professors, Dr.M.Parimala Fatima and Dr.S.Portia, College of Education, Dr.R.Anandhi, Physician, Alagappa University Health Care Centre and Dr. Lloyds Fernando, Apollo Hospital, lectured on topics such as Childhood Mental Disorders, Emotional Issues, Stress Management and Psychiatric Counselling.

## ALAGAPPA UNIVERSITY COLLEGE OF PHYSICAL EDUCATION

### **Inaugural Ceremony of South Zone Inter University Women’s Hockey Tournament**

The South Zone Inter University Women’s Hockey Tournament was inaugurated on 28.11.2018 at Alagappa University College of Physical Education Hockey Field. 34 teams from Tamil Nadu, Andhra, Telengana, Karnataka, Kerala and Puducherry Universities registered for participation in it. A total of 612 players showcased their prowess in the five-day tournament conducted from 28.11.2018 to 02.12.2018.



While inaugurating the tournament on 28.11.2018 Prof.N.Rajendran, Vice-Chancellor, Alagappa University, said that Alagappa University has won accolades by getting ranks at the National and Asia level for its achievements in the field of higher education. Education is not one dimensional but multi dimensional. In fact, academics and sports are the two eyes of an educational institution. Equal importance should be given to both to elevate the institution to a greater level, he added. He informed that Alagappa University would soon construct an indoor stadium with modern sports equipment at a cost of Rs.2.5 Crores under the RUSA-PHASE-II grants to be given by the Ministry of Human Resources Development (MHRD).

Prof.TR.Gurumoorthy, Member of Syndicate, offered felicitations. Dr.M.Sundar, Principal, Alagappa University College of Physical Education, welcomed the gathering. Dr.M.Senthilkumaran, Director, Directorate of Physical Education, made arrangements for the conduct of the tournaments. Dr.C.Vairavasundaram compeered the programme.

In the inaugural match Kerala University defeated Trichy Bharathidasan University with a goal of 4-0.

The results of others matches: Andhra University, Visakapattinam, beat Tamil Nadu Sports University, Chennai with a goal of 4-2. Madras University, Chennai, beat Karnataka University, Dharwad, with a goal of 4 -1. Anna

University, Chennai, beat Kerala University, Kannur with a goal of 2 -0.

### Valedictory Function of South Zone Inter-University Women's Hockey Tournament

The Mangalore University won the championship in the South Zone Inter-University Women's Hockey Tournament held at Alagappa University College of Physical Education here from November 28 to December 02.

In all, 34 teams representing Southern States of India participated in the knock-out-cum-league matches and the Mangalore University lifted the trophy defeating Anna University, Chennai (2-0) in the finals held here on Sunday (02.12.2018).

While Anna University, Chennai, ended runner-up, Alagappa University, the host finished third, defeating Calicut University (4-3) and the latter finished fourth.

All the four teams have been selected for the All India Inter-University Women's Hockey Tournament to be held in Bhubaneshwar, Odisha, from December 26 to 29.

At the valedictory function held here on 2.12.2018 Prof. N. Rajendran, Vice-Chancellor, Alagappa University, distributed shields to the winners and congratulated them for showcasing their best talents.

Former Indian track and field athlete and Arjuna award winner Charles Borromeo and renowned athlete and athletic coach, Indian Railways, N.Annavi, offered felicitations.

Ms. Umayal Ramanathan, Lifetime Syndicate Member, Ms. Devi Alamelu Vairavan, Mrs. Shanthi Rajendran and Syndicate Member TR. Gurumoorthy were among others who graced the function. Dr. M. Sundar, Principal, Alagappa University College of Physical Education, Dr. M. Senthilkumaran, Director, Directorate of Physical Education, and Dr. C. Vairavasundaram were present.

## FACULTY OF MANAGEMENT

### ALAGAPPA INSTITUTE OF MANAGEMENT

#### International Conference on Contemporary Management Innovations and Intelligence



Alagappa Institute of Management organised an International Conference on Contemporary Management Innovations and Intelligence (ICCMII - 2018) on 13th & 14th December 2018 in the Seminar Hall of the Convocation Auditorium.

The conference provided a platform for various people from different fields, to discuss and share their views on the challenges and opportunities in management innovations and business intelligence.

More than 200 participants including Faculty members, Research scholars and students from various institutions participated in it and took part in the deliberations of the Conference. Around 56 research papers were received for the Conference.

Prof. N. Rajendran, Vice-Chancellor of Alagappa University, in his presidential address, stressed upon the importance of innovative thinking, and smart learning, to develop the research and academic skills of the faculty, scholars and students. He reiterated the achievements of the University in QS rankings and the need to take forward the University to greater heights, through innovative activities and intelligent thinking.

Shri. Raja Sukumar, President, Indowind

Energy Ltd., Chennai, delivered the inaugural speech and put forth his experiences on Innovations, and new technological trends in business. He called upon the students to come forward to excel as innovative entrepreneurs.

Dr. Chackochen Mathai, CEO & Founder, Franchising Rightaway, in his special address, spelt the impetus to act smart, and progress in the career as a leader.

Dr. M. Selvam, Syndicate Member, Alagappa University, and Prof. V. Balachandran, Dean, Faculty of Management, spoke on the need for honing skills and developing creativity for achieving excellence in educational institutions. Dr. S. Rajamohan, Director i/c, explained the objectives of the Conference.

Prof. Nimalathasan, University of Jaffna, Sri Lanka, graced the conference by giving a special invited talk on the theme “Change Management Strategies for Modern Business”. He shared his views in comparison with the global education system and the Indian system, and applauded the efforts of the University to achieve great standards.

Dr. Veerappan, Financial Business CEO, Sundaram International, Coimbatore, Shri. M. Muthumani, Senior Manager – Quality, Rane Brake Lining, and Dr. Mrs. Rajalakshmi Manivannan, Director, Magnes Academy, were the other key speakers of the Conference.

Faculty members, scholars and students, from the Faculty of Management and other Institutions participated in the conference.

## DEPARTMENT OF INTERNATIONAL BUSINESS

#### The Karaikudi 2.0 Mobile Application Launched

Mr.S.Ganesan, Research Scholar from the Department of International Business has developed a mobile Application “ The Karaikudi 2.0”, and it was launched on the ALUTES – 2018 Valedictory function on 28th

Oct 2018 by Vice-Chancellor Dr.N.Rajendran. The Chief Guest Mr.Lenin Bharathi (Director of “Merku Thodarchi Malai”) introduced this App in LCTL.Palaniyappa Chettiar Memorial Hall. This is a Digital News Magazine containing Entertainment and Information. This App covers Karaikudi, Devakottai and Thiruppathur towns. It provides news and information about Events, Job Opportunities, Shop Offers, Entertainments, 24X7 Services Information, Competitive Exam Details, Bus and Train Timing Details etc. This mobile application will be useful to Alagappa University Students, Staff and the people of Karaikudi.



### Four-in-One Event (QUADRIVIUM) Organised in Chennai

The Department of International Business organized QUADRIVIUM (Four-in-One Event:- Placement Drive, Alumni Meet, MOU, and Industrial Visit.) at the World University Services Seminar Hall in Chennai on 14th and 15th Dec 2018.

### Event 1: Placement Drive

An Exclusive Placement drive was conducted at Chennai on 14th December 2018 in which 10 leading companies from the logistics industry participated. Mr. K.E. Balaji,(Alumni) Branch Manager, E Ship Global Logistics delivered the special address on the topic “Interviewing Skills.” Ten II year IB Students were shortlisted and they would be called for the final interview in the month of January, 2019.

### Event 2: Alumni Meet

The alumni meet was conducted at the same venue in Chennai on 14th December 2018. 25 alumni from various reputed companies participated in the alumni meet and shared their work experiences.

### Event 3: MoU Planned

The e-ship Global Logistics has agreed to sign an MOU with the Department of International Business. The MOU will cover internship, placement, exchange of knowledge, conducting workshops etc., The MoU will be signed in the national workshop to be conducted shortly.

### Event 4: Industrial Visit

The students of International Business visited Adani Ports and Bay Container Terminal, Chennai as an industrial visit to get practical exposure on container loading and unloading.

## DEPARTMENT OF COMMERCE

### Constitution Day Celebrated

Under the aegis of the Department of Commerce, Alagappa University, Karaikudi, the Constitution Day was celebrated on 26.11.2018. Prof.TR.Gurumoorthy, Member of the Syndicate, while welcoming the gathering made a reference to the objectives of celebrating the Indian Constitution Day. He said that “creating awareness among the people on the importance of the constitution and propagating the significance of acting according to the

Constitution are the two main objectives. He said that the Indian Constitution was founded on the four pillars of Justice, Liberty, Equality and Fraternity; and upholding the Constitution at every step is the basic duty of every citizen of the Country.

Presiding over the function Prof.N.Rajendran, Vice-Chancellor, briefly traced the evolution of the framing of the Indian Constitution highlighting the fundamental rights and directive principles of the State policy. He said that fundamental rights and fundamental duties should be considered as two eyes of the Constitution. He added that the Architect of the Constitution Dr.Ambedkar fittingly called the Constitution a “sacred document” as it protects the sovereignty of every citizen of India. Ambedkar’s genius could be seen in his perception of the best features of the Constitutions of various Countries like the UK, the USA, France, Russia etc and in incorporating them in the world’s lengthiest Indian Constitution. He said that Jawaharlal Nehru paid richest compliments to Dr. Ambedkar calling him the most learned person in the whole of Asia. The Indian Constitution was adopted on 26th November 1949 and came into force on 26th January 1950, the day on which the Indian Republic was born. He stated that Alagappa University would endeavour to establish an “Ambedkar Chair” to expound Ambedkar’s vision and his espousal of India’s federal structure. A proposal in this regard would be sent to the UGC soon.



While delivering the Constitution Day Address Dr.P.Sakthivel, Associate Professor, Department of Political Science and Public Administration, Annamalai University,

elaborated the nuances and special features of the Constitution. He said that the Indian Constitution empowers all the citizens of India with sovereignty and he dwelt at length how the Constitution helps every individual in protecting his / her rights. He explained how the Article 21 and its clauses protect the privacy of an individual, the citizen’s right to health, food security & education. Further, he detailed the numerous provisions of the Indian Constitution in protecting the security, safety and welfare of the womenfolk. Awareness of technology - oriented services made available by the Government should be created. And he added that earnest efforts should be made to make Indian women aware of all these protective features enshrined in the Indian constitution for empowering them.

Prof.S.Ganapathy proposed a vote of thanks. The students from the Department of Commerce, College of Education, and the faculty members from various Departments participated in the celebration.

## DEPARTMENT OF CORPORATE SECRETARYSHIP

### Talks Delivered

Mr. Shankar, Advocate, Karaikudi, spoke on the topic “Registration of Land Documents and the Legal Complications” at the Department of Corporate Secretaryship on 16.10.2018 .

Mr. S. Rajendrn, Practising Company Secretary, Chennai, spoke on “Companies Act 2013” at the Department on 22.10.2018. A Mock Board Meeting and a General Body Meeting were also arranged for the benefit of students on the same day.

### Invited Talks Delivered by the Faculty

Prof.V.Balachandran, Dean, Faculty of Management, Alagappa University acted as a Resource Person at the Two- Day National Workshop on Quality Assurance in Higher Education, organized on 5th and 6th October 2018 by the IQAC of Dharmamurthi Rao Bahadur Calavala Cunnan Chetty’s Hindu

College, affiliated to the University of Madras. He also delivered a Special Lecture on the topic “NAAC Reforms and Outcome Based Education” at the Two-Day National Level Faculty Development Program on 01.12.2018, organized by the IQAC of Sri Vidya Mandir Arts & Science College, affiliated to Periar University, Salem. A research paper was also presented by him at the 21st Asia Pacific Conference on Global Business, Economics, Finance and Social Sciences (AP 18 Taiwan Conference) at Taipei, Taiwan during 21-22nd December 2018 in absentia.

### Research Paper Published

Prof.C.Vethirajan published a research paper entitled “Perceived status of CFR Practices among investors and managerial employees ” in the Indian Journal of Finance, Volume No.12, Oct-2018 ISSN 0973-8711 and also published a research paper titled “Mandatory Corporate Accounting Disclosure Practices – An Investors View” in the Indian Journal of Accounting, Volume 2, Dec 2018. Global Impact factor 0.782. He received the Best Research Paper Award for his paper titled “Stress management and coping strategies of women employees” presented at the 8th International Conference on Innovation, Entrepreneurship and Economy for Sustainable Development organized by the Department of Management Studies, Sri Sairam Institute of Technology, Chennai on 10th & 11th October 2018. He presented a paper titled “CSR under Companies Act 2013-Implications and Corporate Sustainable Development” in the 71st All India Commerce Conference, organized by the Department of Commerce, Osmania University, Hyderabad on December 20-22, 2018.

### Research Papers Presented Abroad

Research papers were presented by Prof.A.Morarji, Dr.SP.Mathiraj and Dr. K.Ganesamoorthy at the International Conference held on 25th to 27th Oct 2018 at Universiti Tunku Abdul Rahman, Kampur Campus, Malaysia.

## DEPARTMENT OF TOURISM AND HOTEL MANAGEMENT

### SMILE Workshop (Simple Manners Inspire Leadership Excellence)

The Department of Tourism and Hotel Management organized SMILE (Simple Manners Inspire Leadership Excellence) workshop for the Administrative Staff of our University on 24.10.2018 at Dr. Umayal Ramanathan Seminar Hall of the Central Library. The programme focused on providing hands-on training in a) Basic etiquettes of telecalling b) Front office executive skills and c) Guest relations.

Vice-Chancellor Prof. N. Rajendran presided over the function and stressed upon the need for learning of the front office executive skills and its utility for the administrative staff who are engaged in public domain. He also explained the importance of quality in service by the administrative staff in order to have a holistic growth of the university.

Shri. Muruga Bharathi, Chief Trainer at YOSI Media & HR Chennai, trained the participants in executive soft skills like Basic etiquettes of telecalling, Front office executive skills, Guest relations etc with live case examples and group discussions. Dr. V.Sivakumar, Associate Professor and Head (i/c), welcomed the participants and made elaborate arrangements for the workshop. The workshop ended with the feedback obtained from the participants.

## CENTRAL LIBRARY

### Two-Day National Workshop on Developing Electronic Theses and Dissertations (Etd) Using Dspace

Under the aegis of the Central Library of Alagappa University, Karaikudi, a “Two-day National Workshop on Developing Electronic Theses and Dissertations (ETD) Using DSpace” was inaugurated on 12th October 2018. Fifty library professionals from South India participated in this Workshop.



Prof. N. Rajendran, Vice-Chancellor, in his presidential address, stressed the need for strengthening public libraries in India which could contribute to the creation of knowledge society; and in the present context serious efforts are needed to spread the reading culture among the students and the general public. He recalled how Jawaharlal Nehru, an avid reader, could write many books while he was in prison and Karl Marx spent most of his time in British Library and there is a chair in his name. History shows that many great leaders were passionate readers. In India, public libraries like National Library, Calcutta, and Connemara Library, Chennai are patronised by readers and in these libraries most of the cubicles are filled with enthusiastic users always. The contribution of Public Libraries merits our attention.

The Vice-Chancellor further said that many of the researchers in the earlier period spent much of their time in collecting research material and data from various institutions, and today collection of sources of research has become easier in this digital environment. He emphasized that library should not be a place for idling away time and it should not also simply be a place for storing books, whereas it must provide space for intellectual interaction and discussion, and students must enjoy coming to the libraries. He asked the librarians to create conducive environment to the users for discussion and make them utilize all the available resources effectively. He said that Google and Wiki may give much information, but the users should ensure the quality and authenticity and reliability of the information obtained. The world famous library like Library of Congress has digitized the print resources

for preserving information over longer periods of time whereas the process in India, he added, is to be speeded up. He advised the faculty and the student community to upload their articles, reports etc into the central reservoir using DSpace without violating the copyright norms.

Dr. K. Elavazhagan, Librarian and Chief Knowledge Officer, IIM, Trichy in his inaugural speech stated that Indian Universities produce 24000 Ph.D theses every year and there is an imperative need to digitize them for serious research purposes. Librarians should update themselves continuously by learning latest technology. He also said that scholars from other countries visited the Nalanda University in India in the past for their higher studies, but there is an irony today. Our students are moving to other countries for higher studies, which must be changed. He stressed that common man's tax must be converted into service. Hence, library professionals must develop "Institutional Repository" (IR) for all the materials such as books, journal articles, theses/dissertations, reports etc.

Dr. P. Ganesan, Organizing Secretary, welcomed the participants and Dr. A. Thirunavukkarasu, Librarian, Central Library, proposed a vote of thanks.

## SWAMI VIVEKANANDA CENTRE FOR HIGHER RESEARCH AND EDUCATION

### Orientation Programme for Vivekananda Cadet Corps Co-ordinators

Under the auspices of Swami Vivekananda Centre for Higher Research and Education, Alagappa University, Karaikudi, a One-Day Orientation Programme for Vivekananda Cadet Corps Co-ordinators of Affiliated Colleges and University Departments was organized on 27.11.2018. While welcoming the participants, Dr. K.R. Murugan, Professor and Head, Department of Social Work and Co-ordinator of Swami Vivekananda Centre for Higher Research and Education, Alagappa University, outlined the objectives of the training programme for co-ordinators: 1.To conduct seminars

and exhibitions 2. To organize oratorical, essay, and poetry-writing competitions for school and college students 3. To encourage students to take up research work comparing Vivekananda's thoughts and ideas with those of other philosophers and writers 4. To initiate student-volunteers to take up social work in rural areas along with N.S.S volunteers 5. To conduct certificate courses on thoughts, ideals and philosophy propagated by Vivekananda 6. To help in designing the curriculum with a focus on the significance of patriotism, secularism, honesty and integrity and 7. To inculcate among the youth Vivekananda's ideas on personality development in collaboration with experts from Ramakrishna Mutt or Mission.

Presiding over the function Prof. N. Rajendran, Vice-Chancellor, Alagappa University, highlighted Swami Vivekananda's thoughts and ideas for enriching the nation's progress and development. He related the circumstances leading to the establishment of Indian Institute of Science, Bangalore, in which Jamsetji Tata had played a crucial role at the outset on the concrete suggestions, offered to him by Swami Vivekananda. He added that Swami Vivekananda's perception of the importance of imparting modern science education in India was noteworthy. There is ample scope for expanding Swami Vivekananda Centre for Higher Research and Education into a Resource Centre with the help of RUSA (Scheme-II) Fund. As part of this Centre a digital library containing valuable works by Swami Vivekananda will function for the benefit of students and researchers. He exhorted the co-ordinators to be very earnest in conducting programmes and review meetings so as to get proper feedback for strengthening of the Centre in the days to come.



Mr. S. Senthil Kumar, Director, Centre for Cultural Education, Training and Research, Unit of Vivekananda Cultural Academy, Tamil Nadu, in his special address traced the founding of Vivekananda Centres in nine universities in Tamil Nadu during the 150th birth anniversary of Swamiji under the guidance of the Government of Tamil Nadu. He had a word of praise for the active functioning of Vivekananda Centre at Alagappa University. Imparting character-building education to the youth of the nation is the most essential one to be concentrated in the present context, he remarked. Secularism and patriotism should be inculcated among the youth for their progress and also nation's development, he added.

60 Co-ordinators from the University Departments and Affiliated Colleges attended the orientation programme. Dr. M. Vasimalairaja, Deputy Co-ordinator, SVCHRE, Alagappa University, proposed a vote of thanks.

## CENTRE FOR GANDHIAN STUDIES

### “Soul-force is mightier than sword-force”- Gandhiji

### 150TH BIRTH ANNIVERSARY OF MAHATMA GANDHI CELEBRATED

On behalf of the Centre for Gandhian Studies, Alagappa University, the one hundred and fiftieth birthday of the Father of Our Nation, Mahatma Gandhi was commemorated as the World Non-Violence Day at the Seminar Hall on 2nd October 2018.





Prof. N. Rajendran, Vice-Chancellor of Alagappa University, in his presidential address, paid richest tributes to Mahatma Gandhi, the Architect of our Freedom. It was Gandhiji, he pointed out, who proved to the world that social and political revolution could be achieved only through peaceful and non-violent methods. In recognition of Gandhiji's contribution to peace in the war-torn world, the UNO has declared Gandhiji's birth day, the 2nd October, as the International Day of Non-Violence. Gandhiji strove and served to achieve political freedom and social liberation for the country.

On the 2nd of March, 1930, Gandhiji with a contingent of 72 volunteers marched towards Dandi by going through 10000 villages and covering a distance of 240 miles to make salt himself. This famous Salt March to Dandi turned out to be a turning point in India's Struggle for Independence. It is of interest to learn that Gandhiji visited Tamil Nadu 20 times of which he paid visits to Madurai 5 times. It was on one such occasion that he happened to see the half-clad poor man labouring in the burning sun. That heart-moving sight brought about a change in his sartorial habit. Thence onwards he began wearing only dhoti and a shawl with no shirt on his body to identify himself with the poor people of India. The Vice-Chancellor urged the students to follow the footsteps of Gandhiji by adhering to the ways of Dharma and other principles and should come forward to establish a prosperous India, clean and green.

Dr. William Basker, Professor of Gandhian Studies, Gandhigram University, Dindigul, delivered a speech on "Today's Need for Gandhian Values and Plans and Programmes". He pointed out that truth and love Gandhiji followed and preached in his life paved the way for the attainment of India's Independence. The erudite Gandhian Scholar laid stress on physical labour. Before we think of bringing out changes in the ways of the people, we should change ourselves, he added. "Study of history is a must for all of us", he reiterated. Those who are ignorant of history, go on making mistakes again and again. All those who led revolutions became leaders. But Gandhiji differed from them. We must look upon Gandhiji as a leader

who worked not only for political freedom but also for social and economic emancipation of the people. Gandhiji gave utmost importance to human relationship. It is possible to establish a peaceful world free from war and fear of war if only students learn the views and ways of Gandhiji in their life. Therefore he requested the Vice-Chancellor of Alagappa University to include Gandhian thoughts as a subject to be offered as a course of study in the University.

Dr. B. Dharmalingam, Dean, Faculty of Education, in his felicitation address, remarked that Indian society was the first in the world to make use of water to flush the toilet, not toilet tissue. But it is a pity that India to-day occupies the first place among the countries with open defecation. True greatness and freedom of a society lies in the care and concern for individual health and hygiene. As a sequel to the event, Bhajans were sung by the group headed by Thiru. Avantharaj on behalf of the Department of Fine Arts.

Earlier A.Balu, Co-ordinator, Centre for Gandhian Studies, Alagappa University, welcomed the gathering. Dr.V.Arumugam, Assistant Professor, proposed a vote of thanks. The function was largely attended by teachers and students of the College of Physical Education and the College of Education.

## CENTRE FOR NEHRU STUDIES

### Children's Day Celebrations

The Centre for Nehru Studies and Alagappa Institute of Skill Development jointly celebrated Children's Day in the L.C.T.L. Palaniappa Chettiar Memorial Auditorium on 14.11.2018.

Prof.N.Rajendren, Vice-Chancellor, Alagappa University, in his presidential address, exhorted the students to cultivate good conduct, good character and good qualities during the period of their youth. Even Jawaharlal Nehru, he pointed out, through born of affluent circumstances, conducted himself extremely well by showing courtesy to every one and

reverence to all elderly people. It was not his lot in those days to pursue early education in a happy environ. "To you, these days afford plenty of opportunities to receive education in a happy environment. Your future lies in your hands. Learning does not stop with the obtaining of a degree. It is a continuous process. Have confidence and never feel diffident. Never forget whatever you learn. Your learning will help you in times of despair and defeat in future".



Tmt.Asha Ajith, IAS, in her special address, gave a wake-up call to students to come forward and pursue their studies with lofty thoughts and lofty aims. "The world belongs to those who swear by hard work", she added. The sub-collector called upon the students to aim at excellence in the subjects of their study. She called upon them to seize upon the opportunity and not let slip it but work hard with the triple aims of uprightness, fortitude and togetherness.

Dr.Sathyamoorthi, DEO of Devakottai, in his felicitation address struck a note of optimism that students could reach greater heights if they learned their lessons with eagerness and enthusiasm. He appealed to the student community to respect parents, teachers and near and dear ones

On this occasion Prof.N.Rajendran, Vice-Chancellor, Alagappa University, congratulated Mr. Peter Raja, Head Master, Ramanathan Chettiar Municipal Higher Secondary School, Karaikudi for the Best Teacher Award conferred on him by the Government of Tamil Nadu. The Vice-Chancellor, the Sub-Collector and the DEO distributed prizes to the winners among students in different competitions. The students

and the teachers of Ramanathan Chettiar Municipal Higher Secondary School, Alagappa Model Higher Secondary School, Alagappa Matric Higher Secondary School and Vidhyagiri Matric Higher Secondary School, Karaikudi, participated in the function.

Prof. S.Chandramohan, Co-ordinator, Centre for Nehru Studies, welcomed the gathering. The function was rounded off with Prof. K.Krishnamoorthy proposing a vote of thanks. A large audience including children from various schools, teachers and professors from the University departments attended the function.

## ALAGAPPA UNIVERSITY STUDY CIRCLE

### Coaching Classes Conducted for Job Aspirants

Alagappa University Study Circle conducted free coaching classes from 1.12.2018 to 8.12.2018 for those appearing for UGC/ NET Examinations. Prof. N. Rajendran, Vice-Chancellor, Alagappa University, inaugurated the programme on 01.12.2018. In his presidential address, he expressed his happiness to know that students aspiring for the posts of Assistant Professors, Junior Research Scholars and also those preparing to appear for exams conducted by the Staff Selection Commission (SSC), Railway Recruitment Board (RRB) and Forest Services have also joined the programme. He added that there is an essential difference between the examinations conducted by schools and colleges and the competitive examinations. In the former, the focus is on a pass to get a degree but in the latter the focus is on the job opportunity. The candidates facing the competitive examinations outnumber the posts vacant. Only talented candidates and extraordinarily brilliant candidates become successful. Keeping this in mind, they should work hard. In competitive examinations success or failure does not matter. Victory is a surety if candidates make untiring efforts.

The Vice-Chancellor offered tips for success for the prospective candidates. It is imperative that they should have promptness and punctuality while sitting for the competitive examinations. They must realise also that everyone has his or her own individuality. Awareness of one's inherent potentiality will help one to reach the goal. While learning a lesson, it is a must that all related and relevant materials should be studied and note-taking of essential points should be done. Such a practice will help those working in offices afterwards to make decisions by going through the files.

In the course of his speech, the Vice-Chancellor added that such of those sitting for the competitive examinations prepare themselves in all seriousness, so also the question paper setters work with a team spirit in all seriousness and make use of new techniques and approaches in setting questions. That is why the questions set for competitive exams are sharp and talent-centred.

It is a common sight in Connemara Public Library, Chennai, to see students pursuing higher education in large numbers jotting down notes in all seriousness. A plan is on the cards to create the studious atmosphere in the campus of Alagappa University. Basic texts meant for all competitive examinations, book banks and monthly journals meant for the preparation of competitive examinations will be made available for the benefit of job aspirants. Job seekers should develop independent thinking, carry on intensive reading, take down notes of what they read, take part in group discussion and develop their skills in reading. Such a logical approach will help the aspirants achieve success and develop full-fledged personality.

### **“Spring Board for Success” – An Orientation Programme Conducted**

An Orientation Programme entitled “A Spring Board for Success” was conducted on 06.12.2018 for the final year students of Arts and Education Faculties of Alagappa University. The trainees were mainly students who have enrolled themselves under Student

Talent Bank – 2018-2019. Prof. N. Rajendran, Vice-Chancellor, Alagappa University, inaugurated the workshop. A motivation talks were delivered by Dr. V. Balachandran, Dean, Faculty of Management and Dr.KR.Murugan, Dean, Faculty of Arts. Special Addresses were delivered by Prof. G. Balakrishnan, Vice-Principal(Retd), St. Joseph's College, Trichy and Mr. R. Guru Raj, Associate Professor, Department of Humanities & Social Sciences, National Institute of Technology, Trichy.

21 candidates who took coaching at the Study Circle have cleared TNPSC-Group 2 Preliminary Examination.

11 candidates trained by the Study Circle have passed TNPSC-Group 4 Examination and they have been posted in different government departments.

3 candidates trained by the Study Circle have passed TNPSC-Group 2A exam (non-interview) and they have been appointed in various government departments.

## **DIGITAL EDUCATION CELL**

### **Workshop on “National Academic Depository”**

The Digital Education Cell of Alagappa University, Karaikudi, organised a One-day Workshop on “National Academic Depository” for the teachers and students of Alagappa University as well as NAD Coordinators of Affiliated Colleges on 12.11.2018.

Inaugurating the Workshop Prof.N.Rajendran, Vice-Chancellor, said that it is a pragmatic need of the hour for Alagappa University to organise this kind of Workshop as the University has been well recognized by various national and international agencies for possessing good potential in the spheres of teaching, research and publication. He added that the University needs to move ahead and incorporate all needed technological reforms in the issue of certificates with the help of National

Academic Depository (NAD) which is initiated by the University Grants Commission. He said that steps have been taken to make the certificates digitally available to the students with the help of NAD. "Once the uploaded certificates are confirmed by the NAD, it would be of immense help to the students. During natural calamities and devastating fires, if certificates are lost irretrievably, then students could get certificates from the NAD portal easily and with no difficulty. The genuineness of certificates can be verified within seconds just by a feather touch.



Mr.Prasanth, Assistant Manager, National Security Depository Limited (NSDL), Chennai, who delivered the keynote address, said that the stakeholders such as students, their institutions and NSDL would have joint responsibilities in digitizing the certificates of students. He appreciated Alagappa University for being ahead of many other educational institutions in this endeavour related to National Academic Depository activities. Since the portal would be assigning a unique identity number to every individual student, they need not worry about the security of their certificates, he added.

Prof.K.Uthayasuriyan, Controller of Examinations i/c, welcomed the gathering and the Coordinator, Digital Education Cell, Dr.C.Baskaran proposed a vote of thanks. Deputy Coordinators Dr.R.Ramnath and Dr.N.Ramalingam made all necessary arrangements for the conduct of the workshop.

## Blood Donation Camp Organised



National Service Scheme and Red Ribbon Club of Alagappa University together with HDFC Bank, Karaikudi, in a joint venture, organized a One-day Blood Donation Camp on 11.12.2018 in the Department of Mathematics. N.S.S. Programme officer Dr. J.Vimala, Assistant Professor, welcomed the gathering.

Prof. N.Rajendran, Vice-Chancellor, Alagappa University, inaugurated the Camp in the presence of Doctor V.Arul Das, Officer Blood Bank, District Head Quarters Hospital, Karaikudi. 110 N.S.S. volunteers donated their blood. As a sequel, Prof.N.Rajendran inaugurated "Know Thyself" (Know your Condition) Organisation set up by Tamil Nadu Aids Control Society and Tamil Nadu Blood Transfusion Centre with a view to creating awareness about AIDS.

Dr.B.Srinivasan, N.S.S-cum-Red Ribbon Club, Co-ordinator, made all arrangement for the successful conduct of the Blood Donation Camp.

## Alagappa University Talent Exhibit Show (ALUTES)

Alagappa University Talent Exhibit Show (ALUTES) – 2018 was conducted during 26th – 28th October 2018.1335 students from 35 departments participated in various cultural events. The Department of Biotechnology won the overall Championship. It was suggested to establish a Department of Theatrical Arts in the future.



# ALAGAPPA UNIVERSITY

(A State University Established by the Government of TamilNadu)  
[Accredited with "A+" Grade by NAAC (CGPA: 3.64) in the Third Cycle  
Graded as Category - I University and Granted autonomy by MHRD UGC]

Vallal Alagappan Valaagam, Karaikudi-630 003, Tamil Nadu, India

## DIRECTORATE OF DISTANCE EDUCATION

As per the MHRD – UGC Notification (for category – I Universities) dated 12.02.2018  
Clause 4.10 : "Universities may offer courses in the Open and Distance Learning mode,  
without approval of the Commission". Hence, Alagappa University is permitted to offer  
Distance Learning Programmes without UGC approval.



### Admission Notification – 2019

Alagappa University invites applications for admission to the following Programmes offered through Distance Mode For the Calendar Year 2019.

#### MBA PROGRAMMES

MBA Specialization in: 2. International Business / 3. Banking and Finance / 4. Corporate Secretaryship / 5. Project Management / 6. Hospital Management / 7. Tourism / 8. Education Management / 9. Human Resource Management # / 10. Retail Management / 11. Technology Management/ 12. Logistics Management / 13. Corporate Management / 14. Financial Management/ 15. Marketing Management # / 16. System Management / 17. Production and Operations Management/ 18. Co-operative Management/19. M.B.A . (5 year Integrated) #

#### UNDER GRADUATE – 3 Year

20. **B.Litt.** (Tamil)
21. **B.A.** (English)
22. **B.A.** (History) #
23. **B.A.** (Economics) #
24. **B.A.** (Public Administration)
25. **B.Sc.** (Psychology)
26. **B.Sc.** (Mathematics)
27. **B.C.A.**
28. **B.Sc.** (Computer Science)
29. **B.Sc.** (Information Technology)
30. **B.B.A.** #
31. **B.B.A.** (Banking)
32. **B.Com.** #
33. **B.Com.** (Computer Applications)
34. **B.Lib.I.Sc.** (one year)

#### POSTGRADUATE – 2 Year

35. **M.Com.** #
36. **M.Com.** (Finance and Control)
37. **M.A.** (Education)
38. **M.A.** (Tamil)
39. **M.A.** (English)
40. **M.A.** (History) #
41. **M.A.** (Sociology)
42. **M.A.** (Personnel Management and Industrial Relations)
43. **M.A.** (Child Care and Education)
44. **M.A.** (Journalism and Mass Communication)
45. **M.A.** (Economics)#
46. **M.S.W**
47. **M.Sc.** (Mathematics)
48. **M.Sc.** (Computer Science)
49. **M.Sc.** (Information Technology)
50. **M.C.A.** (3 Years)
51. **M.Sc.** (Physics)
52. **M.Lib. I.Sc.** (one year)

#### P.G. DIPLOMA PROGRAMMES (1 Year)

59. P.G.D.C.A.
60. Personnel Management and Industrial Relations
61. Business Management
62. Hospital Administration
63. Sports Management
64. Human Resource Management
65. Yoga

# Both English and Tamil Medium

1. All programmes are Semester pattern.
2. No Tuition fee to the Differently abled candidates.
3. 25% Tuition fee concession to those who have completed their UG/PGprogrammes in Alagappa University either Distance Mode (or) Regular

#### COST OF APPLICATION AND PROSPECTUS

- 1) All PG Programmes- Rs.300/-
- 2) All Other Programmes- Rs.100/-

#### Application and Prospectus can be obtained from

- i) The Director, Directorate of Distance Education, Alagappa University, on payment of prescribed fee by means of Demand Draft drawn in favour of "The Director, DDE, Alagappa University" payable at Karaikudi. (OR)
- ii) In case of Learning Centers, please refer website [www.alagappauniversity.ac.in](http://www.alagappauniversity.ac.in) (OR)
- iii) In case of downloading the application through University website [www.alagappauniversity.ac.in](http://www.alagappauniversity.ac.in), the candidates have to remit the cost of application alongwith filled-in application and send to the Director, Directorate of Distance Education, Alagappa University, Karaikudi – 630 004.

**Calendar Year Admissions commences from 1st January 2019.**  
**Last date for Issue and Receipt of filled-in Applications is 28th February 2019**

#### For eligibility conditions and other details, refer prospectus & website

Phone: 04565-228098, 223410, 223420, 223421, 223422, 223425, 226250  
Fax: 04565-225216

Website: [www.alagappauniversity.ac.in](http://www.alagappauniversity.ac.in)  
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**Prof. S. Rajaram**  
Director i/c

**Prof. H. Gurumallesh Prabu**  
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